

Body Structure Light-Weighting at Cadillac



Cadillac



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General Motors Company

LAST YEAR--WHAT'S AN ATS??

Cadillac



VEHICLE OVERVIEW



ATS AWARDS AND ACCOLADES

- Popular Mechanics Top Gadgets of 2012 - CUE
- Esquire Magazine Car of the Year
- Popular Mechanics Automotive Excellence Award - Luxury
- Urban Wheels Car of the Year
- Motor Press Guild Vehicle of the Year
- Men's Journal Gear of the Year Award
- Wards Auto 2013 10 Best Engine Award - 2.0L Turbo
- NHTSA 5*, 5*, 5* Safety Ratings
- Detroit Free Press 2013 Car of the Year
- Hispanic Motor Press Award
- Autobytel 2013 Luxury Car of the Year
- PBS Motorweek Driver's Choice Award "Best Sport Sedan"
- Connected World Magazine Connected Car of the Year
- Automotive Journalist Association of Canada 2013 Best New Luxury Car
- Auto123.com - 2013 Luxury Compact Car of the Year
- Autos.ca -2013 Top Pick Luxury Car
- Sharp Magazine (Canada) - "Best Reason to Buy American" Award
- 2013 ALG Residual Value Award (Canada) - Premium Midsize Car
- Motor Trend Head-to-Head Comparison Win - ATS 3.6L over the BMW 335i and MB C350
- Finalist for AOL Autos Technology of the Year - CUE
- Vanity Fair Top Five New Cars of 2012
- AutoTrader.com "Must Test Drive" List
- Detroit News Reader's Choice Award – Best Luxury Car
- Golden Klaxton Award – Middle Class (Russia)
- Culture Map Houston – Car of the Year

***THE ALL-NEW
CADILLAC ATS
2013 NORTH AMERICAN
CAR OF THE YEAR***



Cadillac



BODY STRUCTURE DEVELOPMENT

Objectives of the Body in White Design

- *Performance goals of the BIW:*
 - *Achieve high ratings on all global governmental and consumer safety metrics.*
 - *Class competitive overall and local stiffness's for handling and isolation*
 - *Best in Class BIW mass*
- *Manufacturing Goals*
 - *Integrate into GM's Global Manufacturing Bill of Process*
 - *Quality of Execution*
 - *Investment and Overall Cost Reduction*

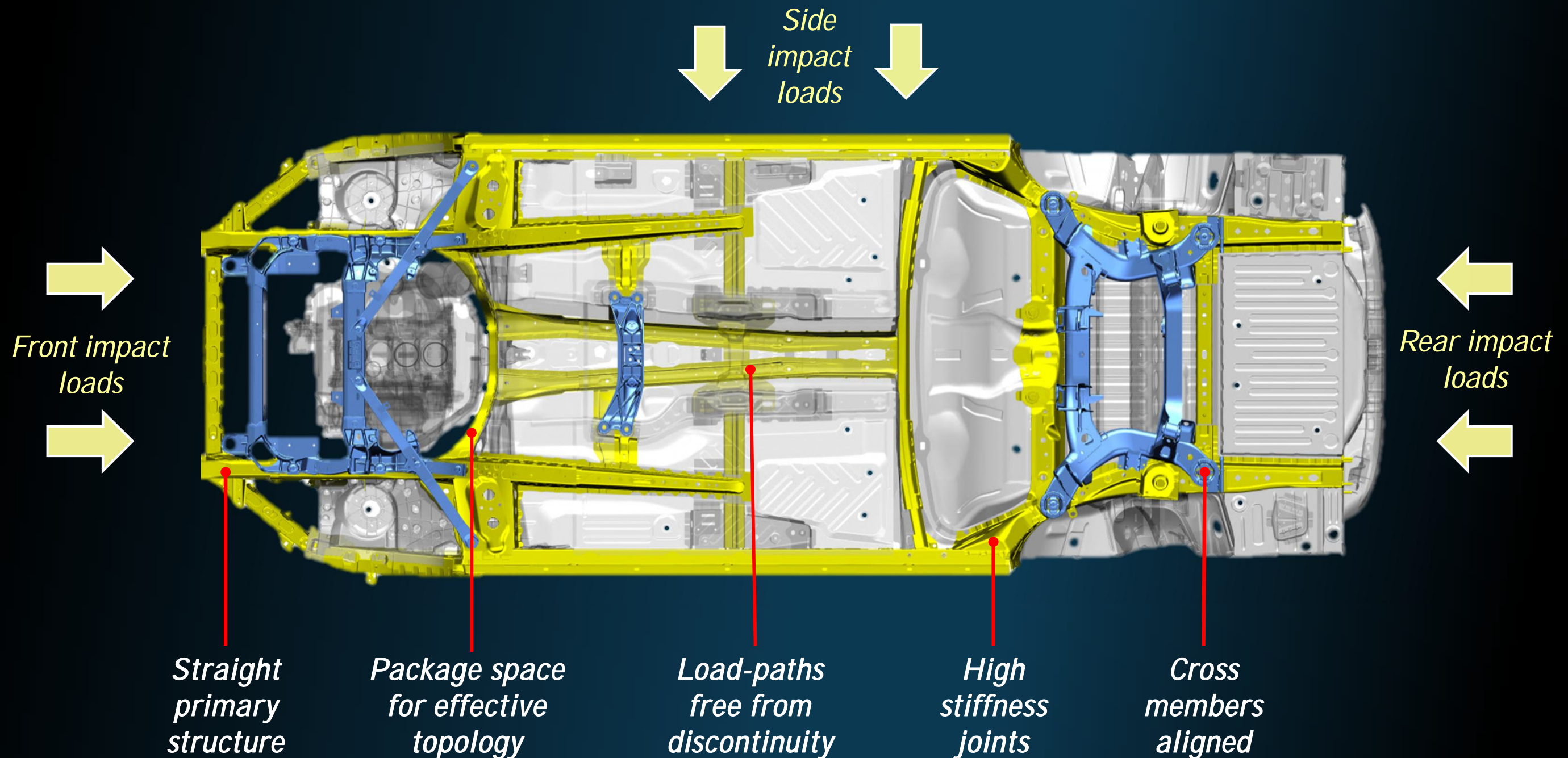
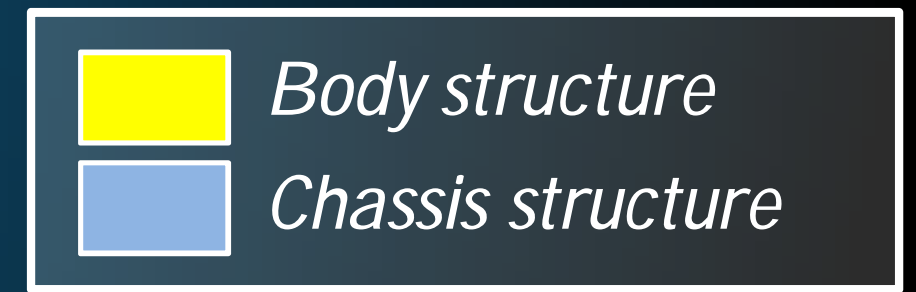


Design Optimization Methodology

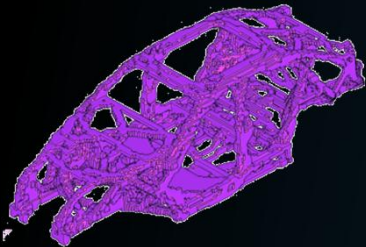
- 1. Architectural optimization for the bandwidth of gross vehicle mass, powertrains and performance requirements*
- 2. Integration of efficient load paths and geometry*
- 3. Assessment of sub-system targets; CAE optimization*
- 4. Additive part design; Design details*

Design Strategy--Topology

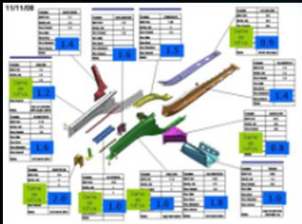
Focus on Efficient Fundamentals



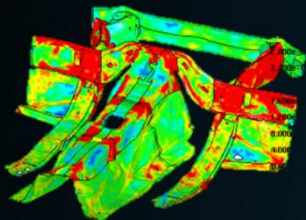
CAE Tools and Methods



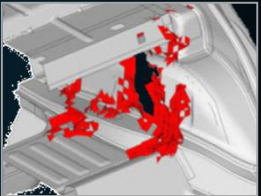
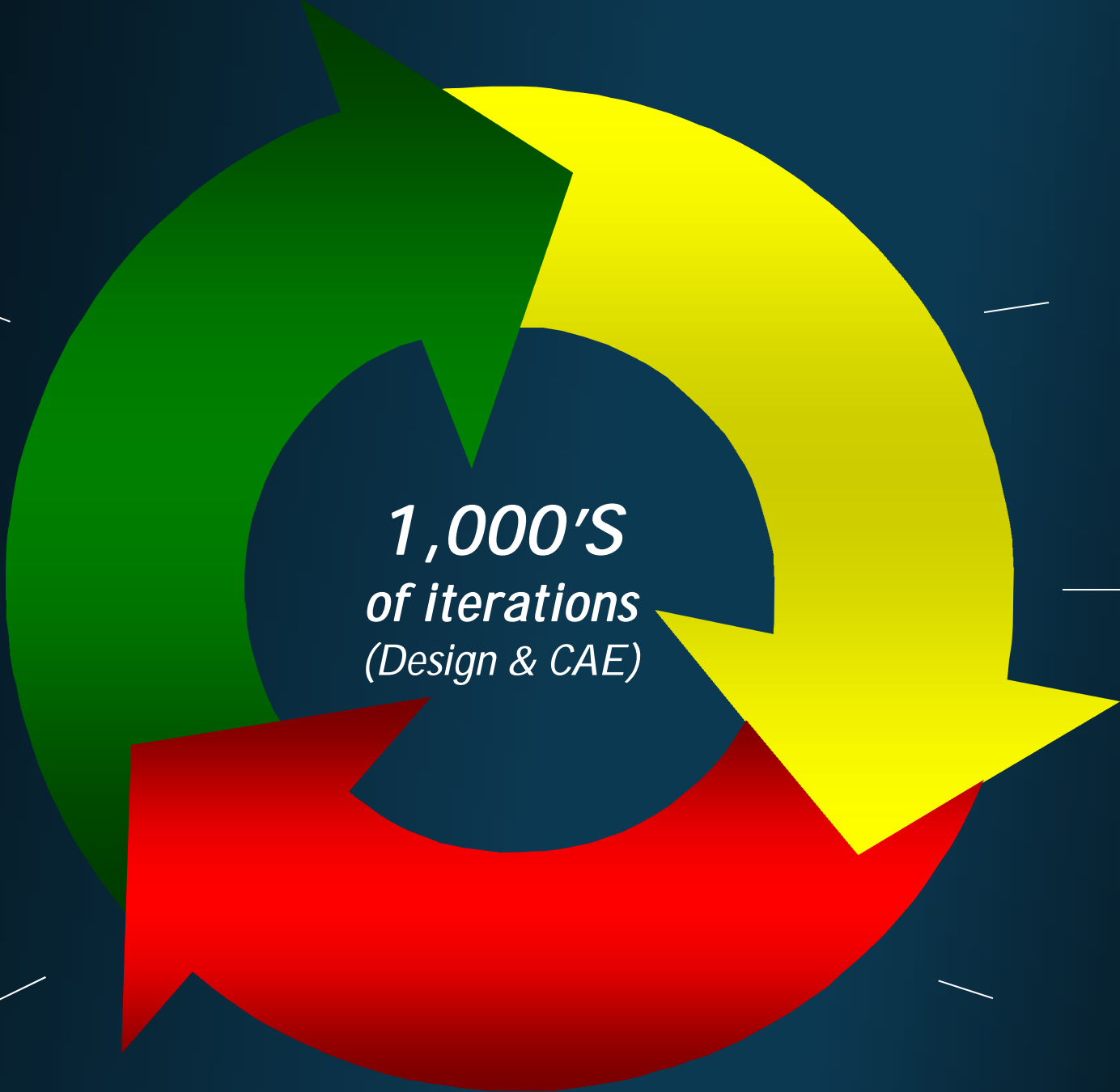
Coarse topology optimization



Multi load case gauge optimization



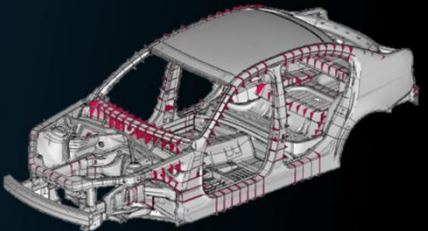
Expert interpretation of deformation modes



Local topology optimization

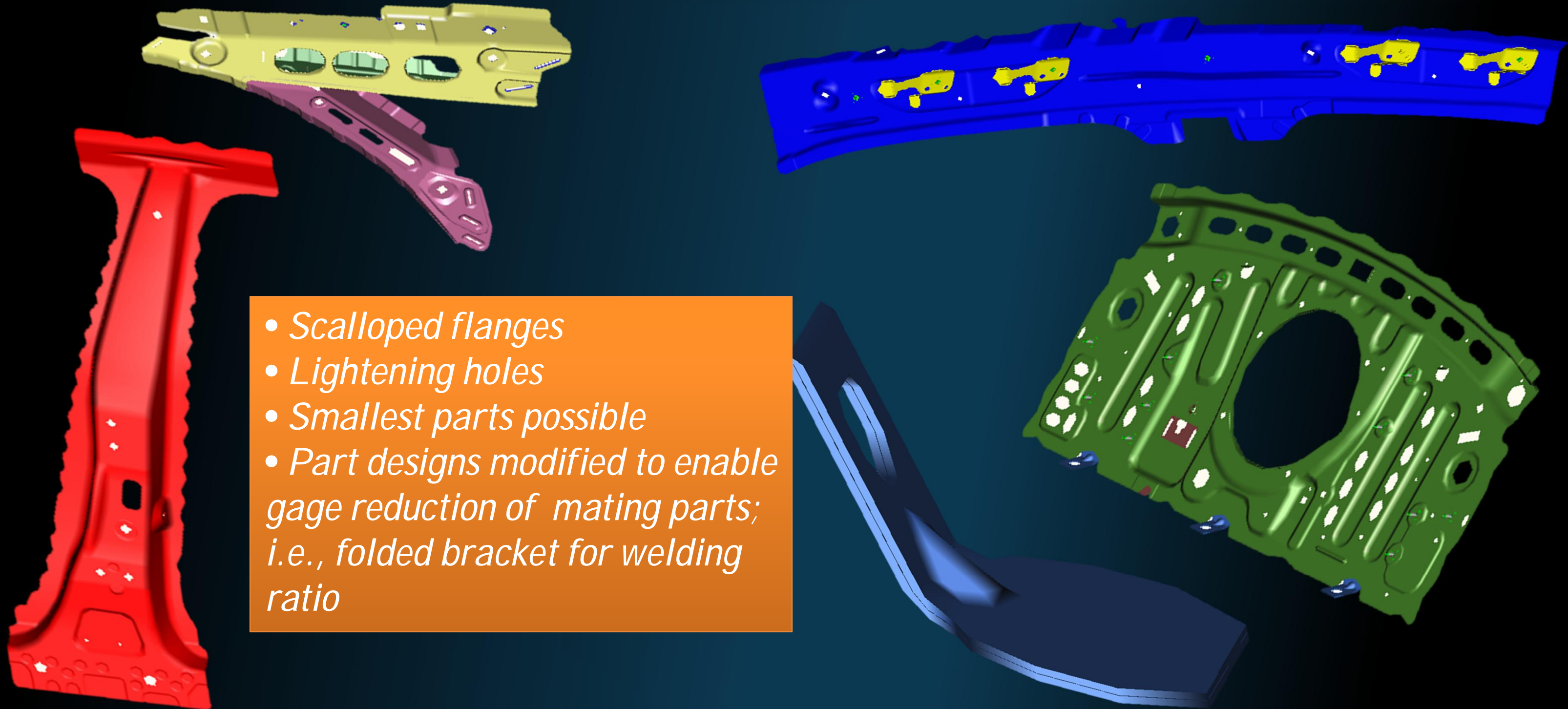


Casting shape optimization



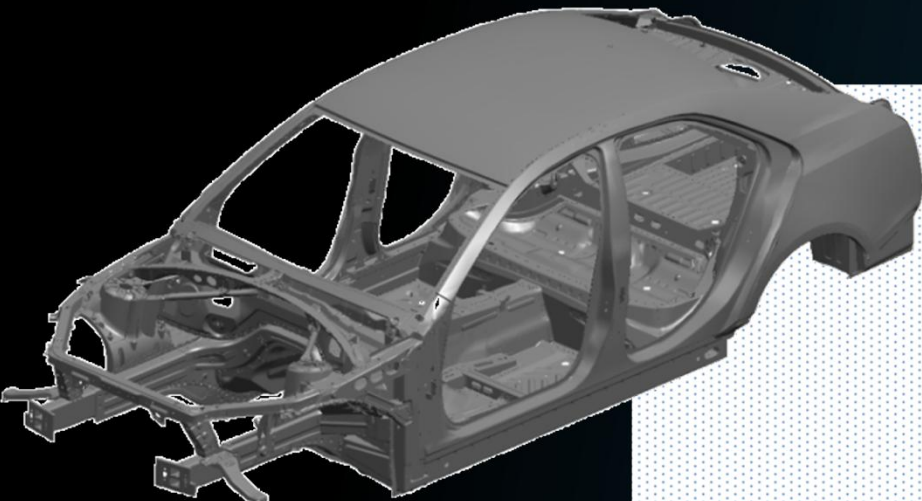
Bulkhead optimization

Design Strategy--Part Details

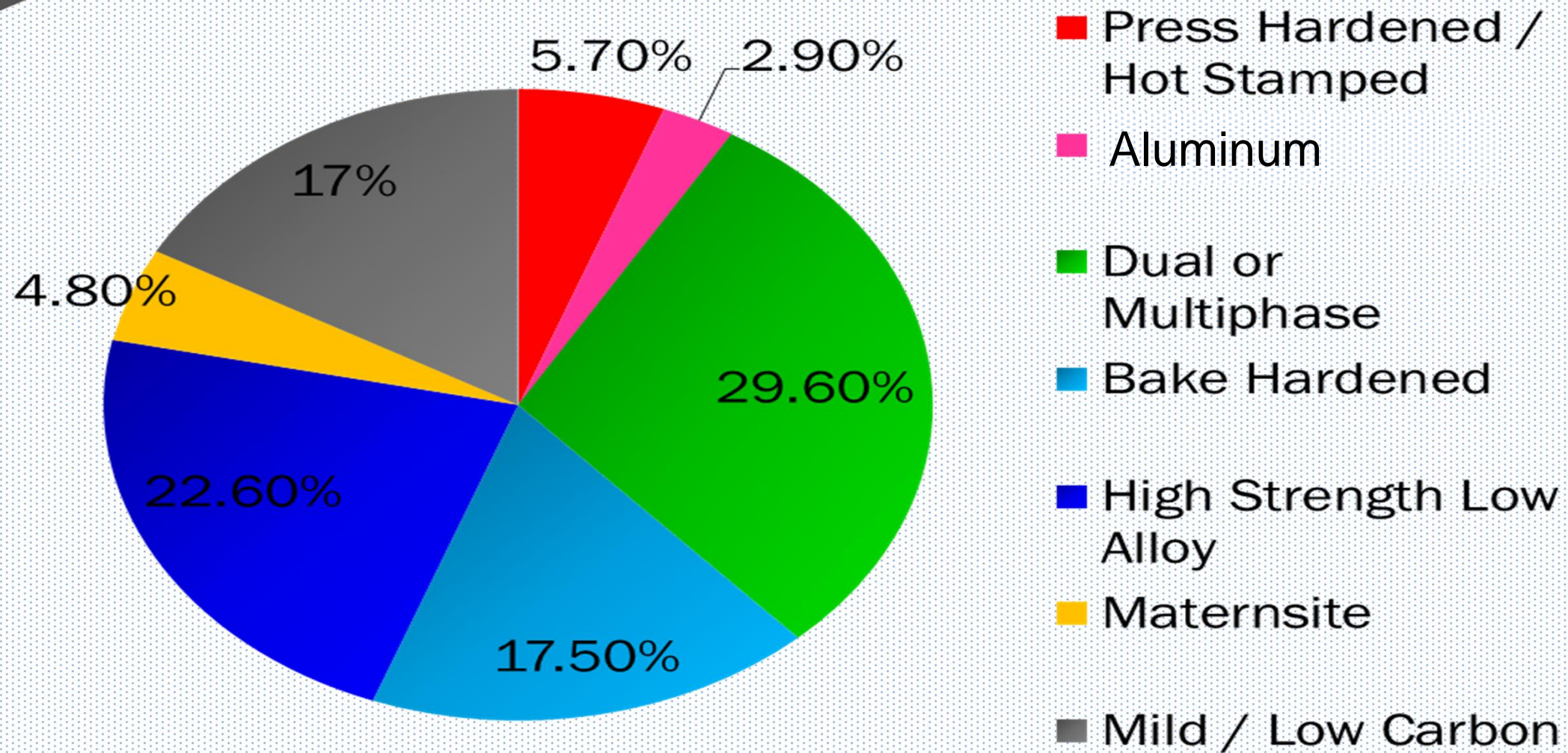


- *Scalloped flanges*
- *Lightening holes*
- *Smallest parts possible*
- *Part designs modified to enable gage reduction of mating parts; i.e., folded bracket for welding ratio*

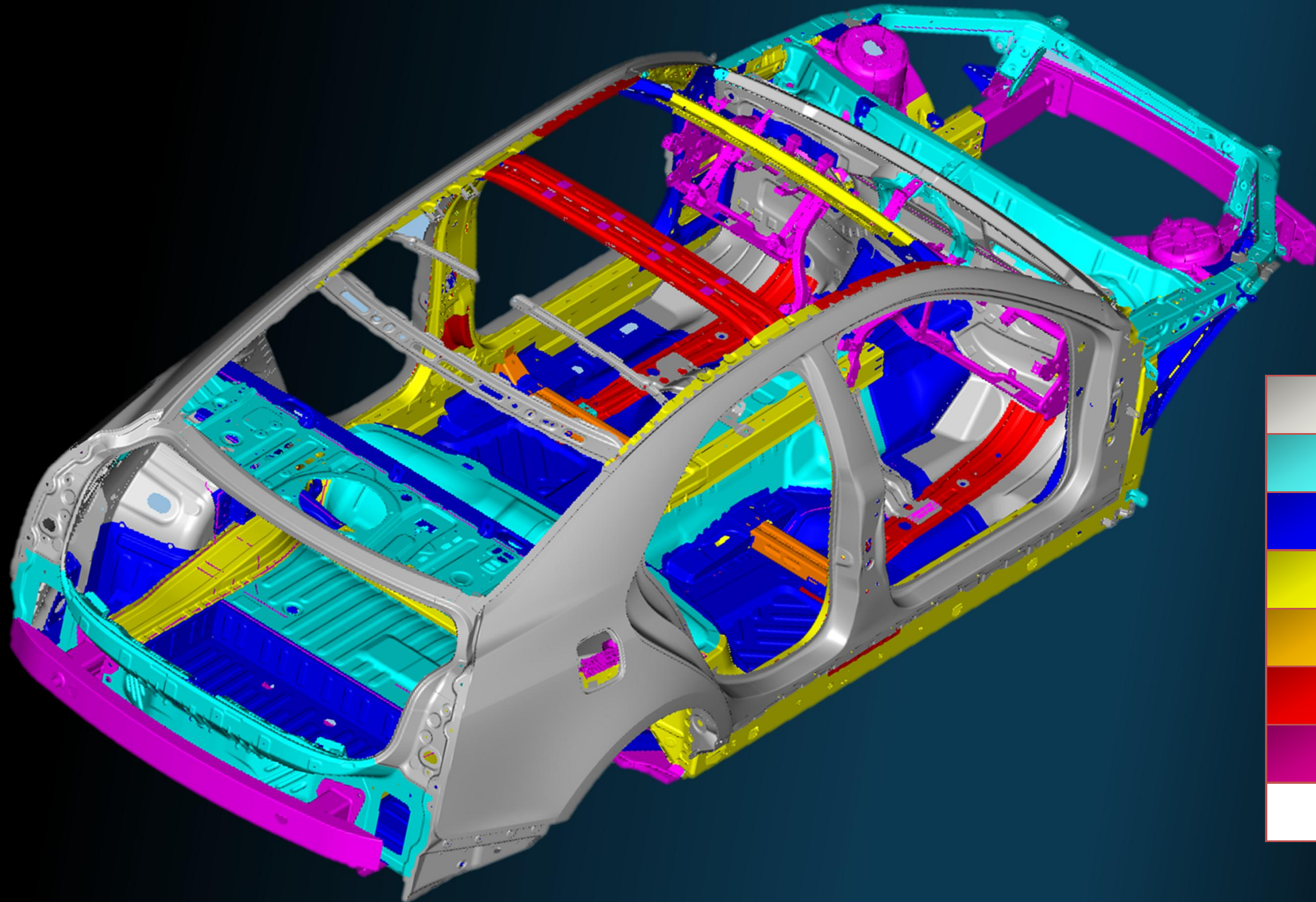
Design Strategy--Material Selection



Material Breakdown by Mass

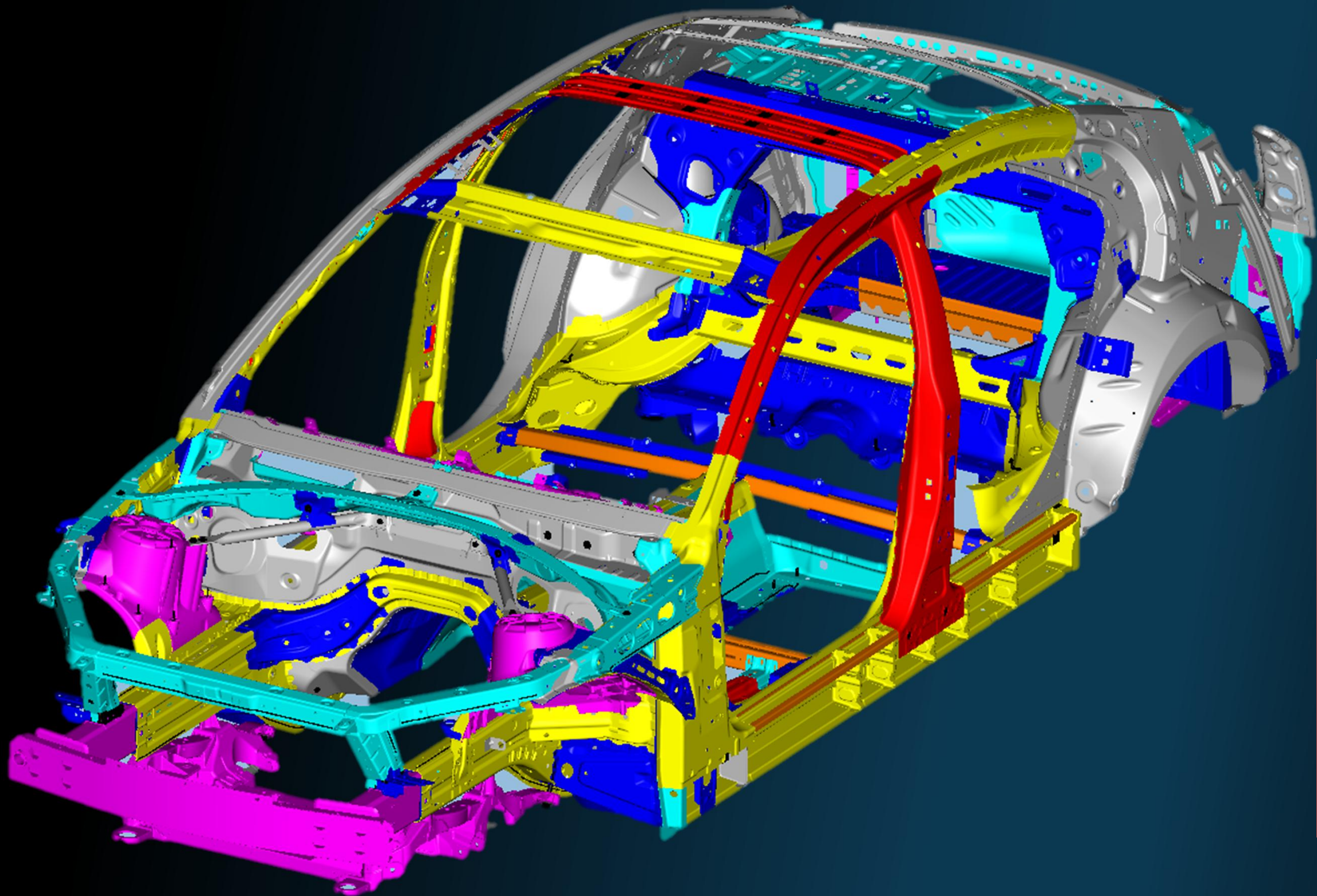





Design Strategy--Material Selection



	<i>Mild Steel</i>
	<i>Bake Hardenable</i>
	<i>HSLA</i>
	<i>Dual-Phase/Multi-Phase</i>
	<i>Martensitic</i>
	<i>Press Hardened Steel</i>
	<i>Aluminum</i>
	

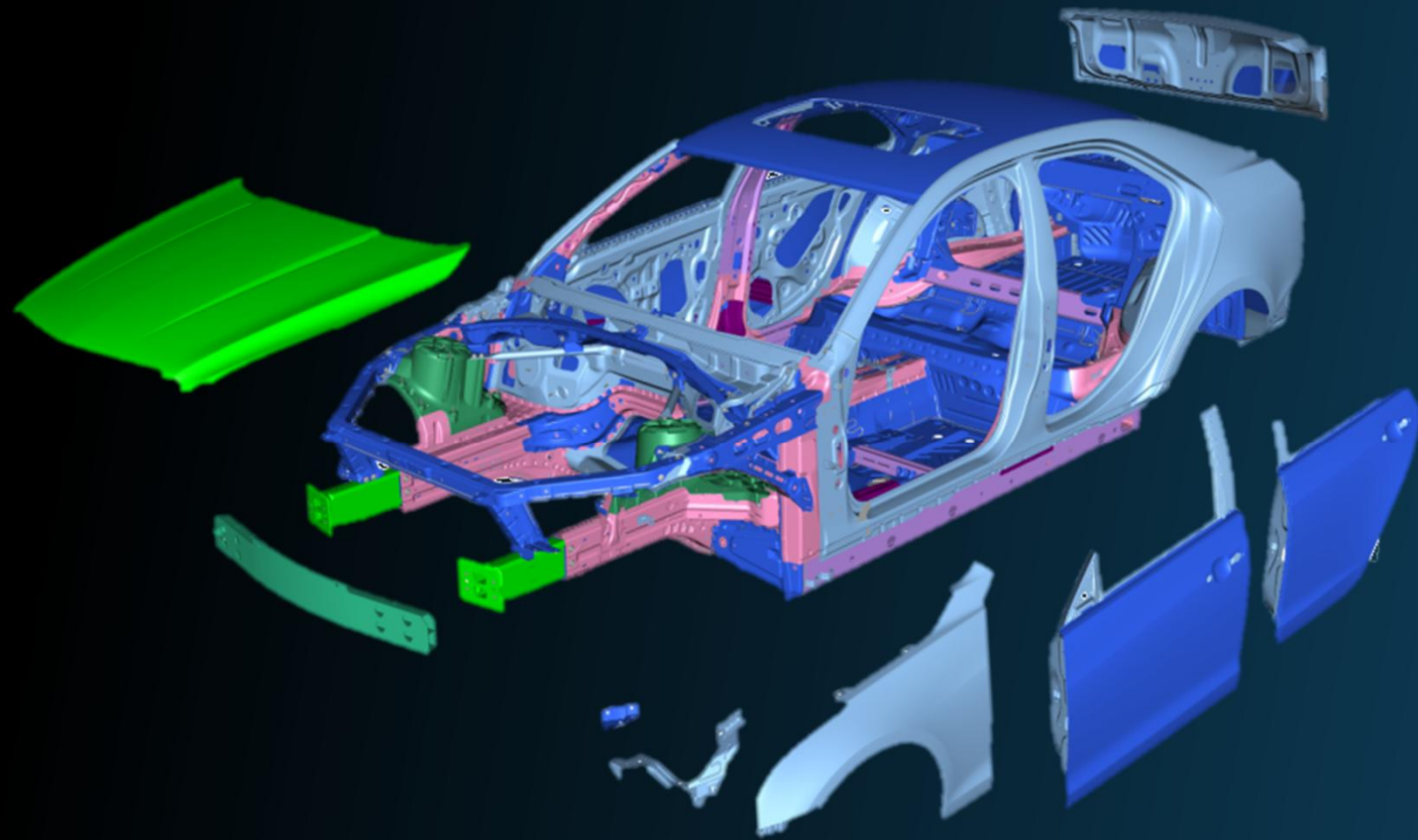
Design Strategy--Material Selection



	<i>Mild Steel</i>
	<i>Bake Hardenable</i>
	<i>HSLA</i>
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	<i>Martensitic</i>
	<i>Press Hardened Steel</i>
	<i>Aluminum</i>
	

Material Strategy

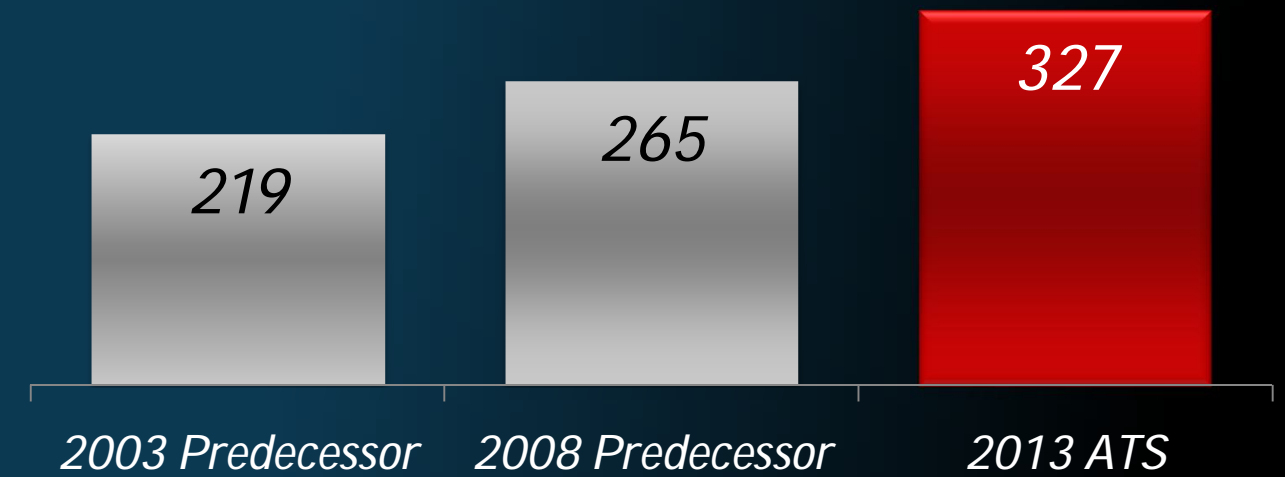
Cadillac steel strength trends



$YS_{avg} = 23\%$ increase

$TS_{avg} = 16\%$ increase

Yield strength (average MPa)



Tensile strength (average MPa)

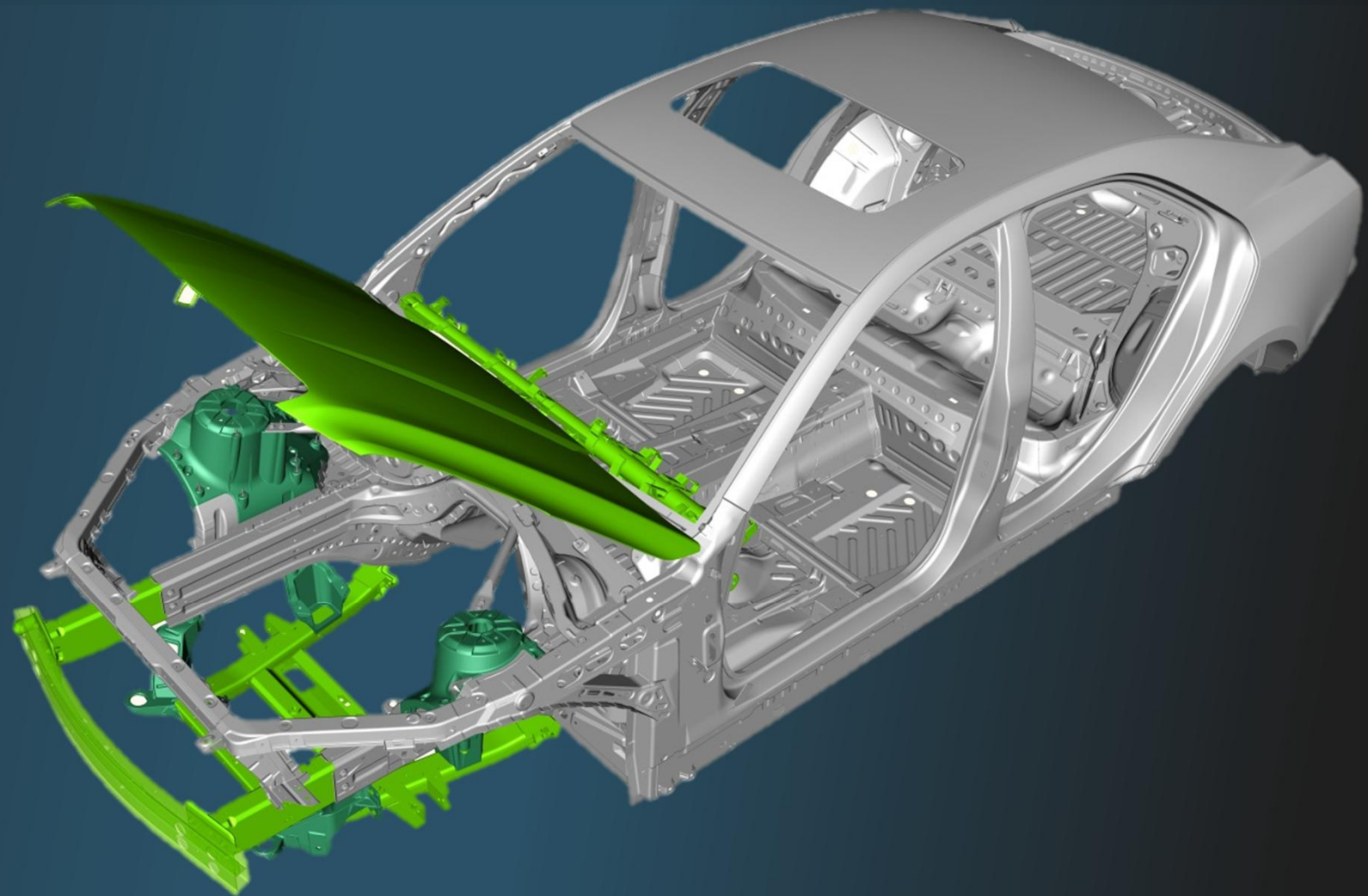


Material Strategy

Aluminum Specification

-  *Al castings*
-  *Al extrusions & stampings*

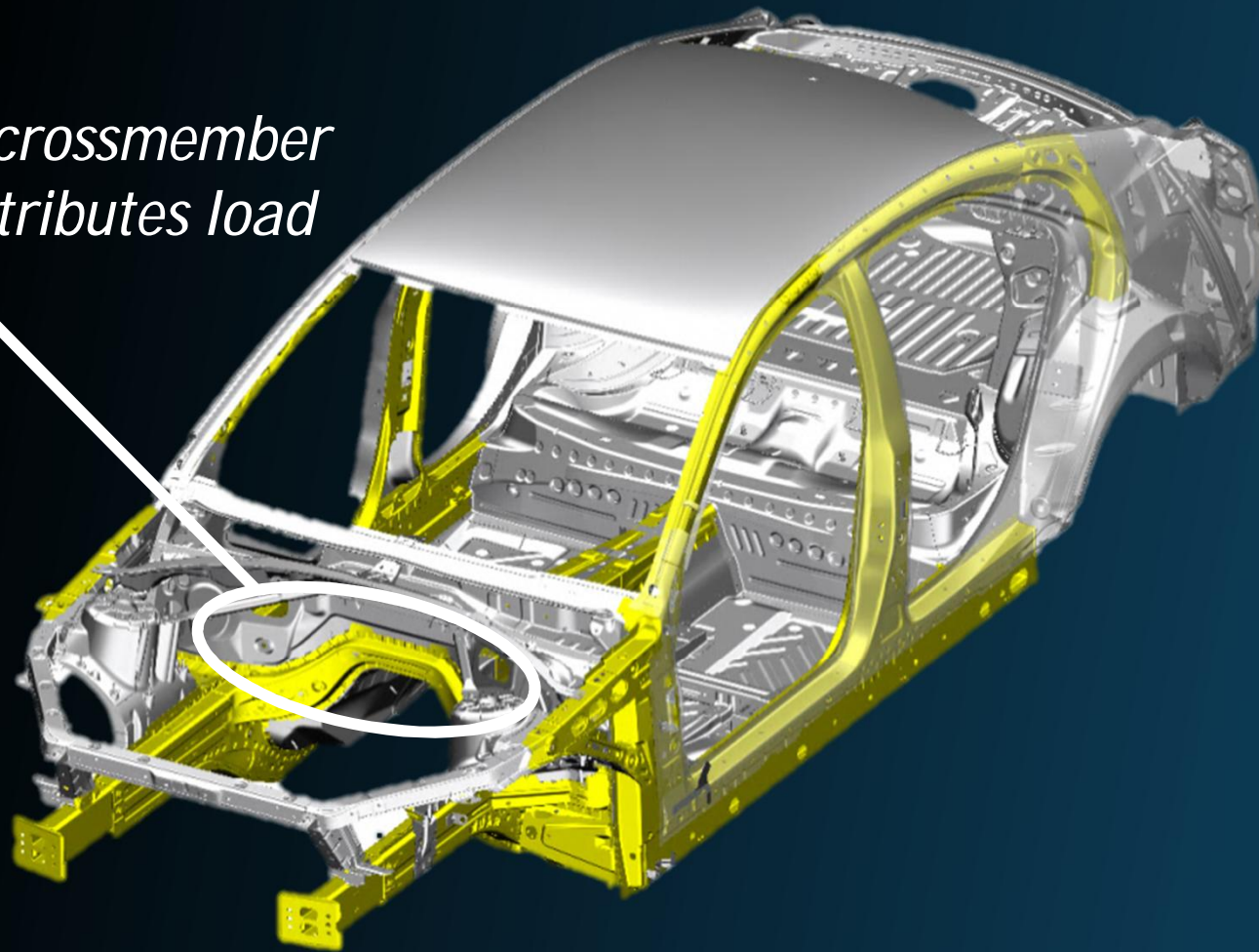
- Based on cost / kg saved*
- Higher cost allowed near front of vehicle*
- 50% - 50% mass distribution*



Design Strategy--Crash Performance

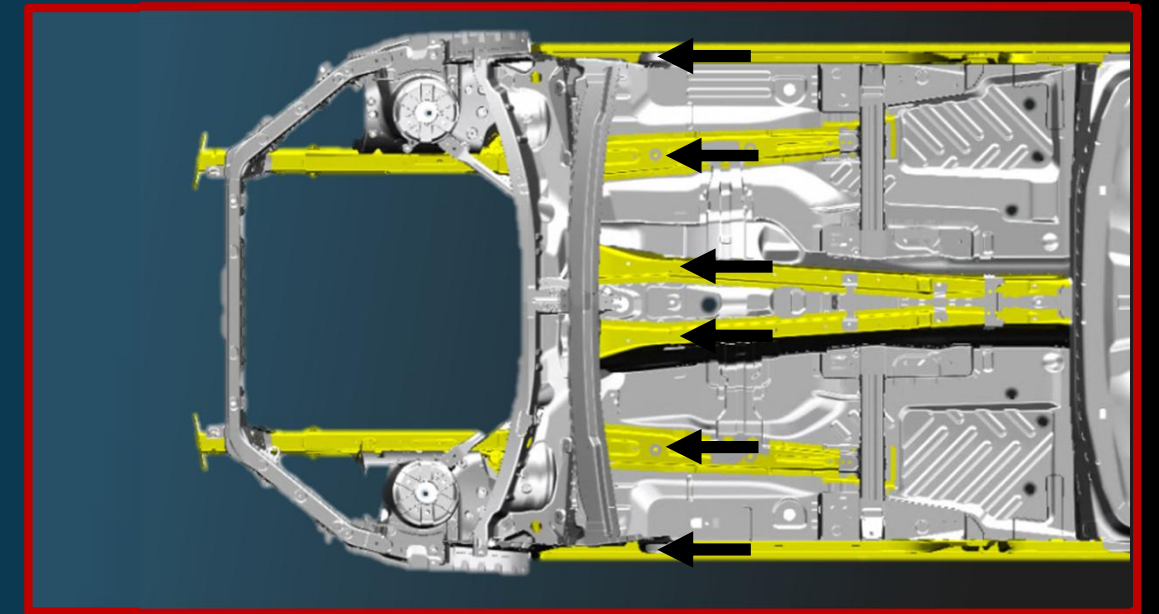
Global Front Load-paths

#1 crossmember distributes load

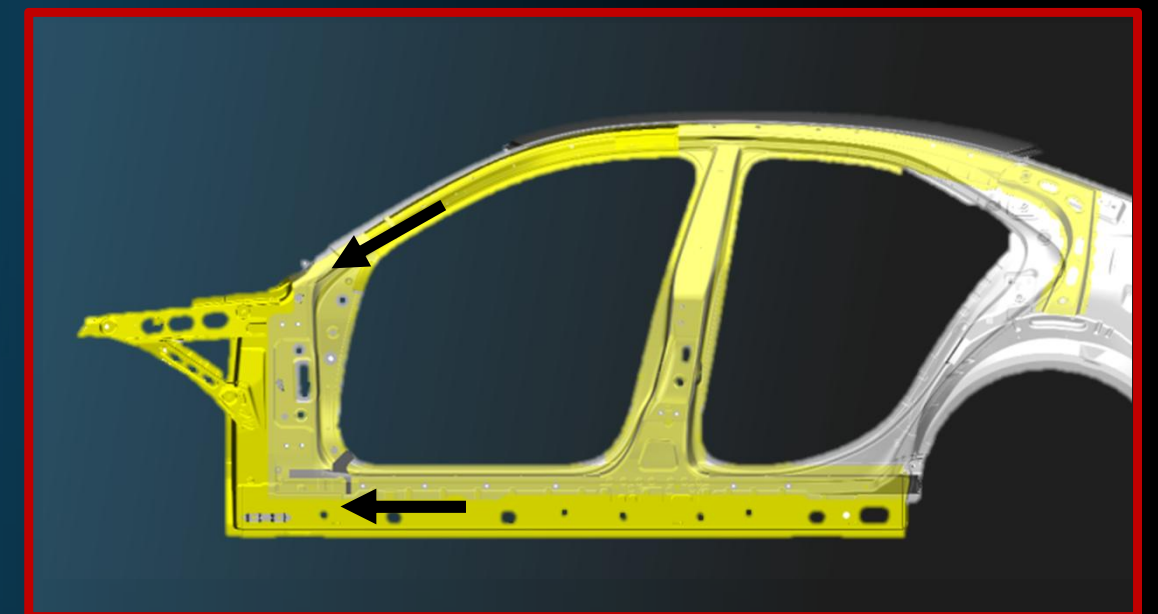


- 75 % load managed by lower body
- 25 % load managed by upper body

Underbody reaction

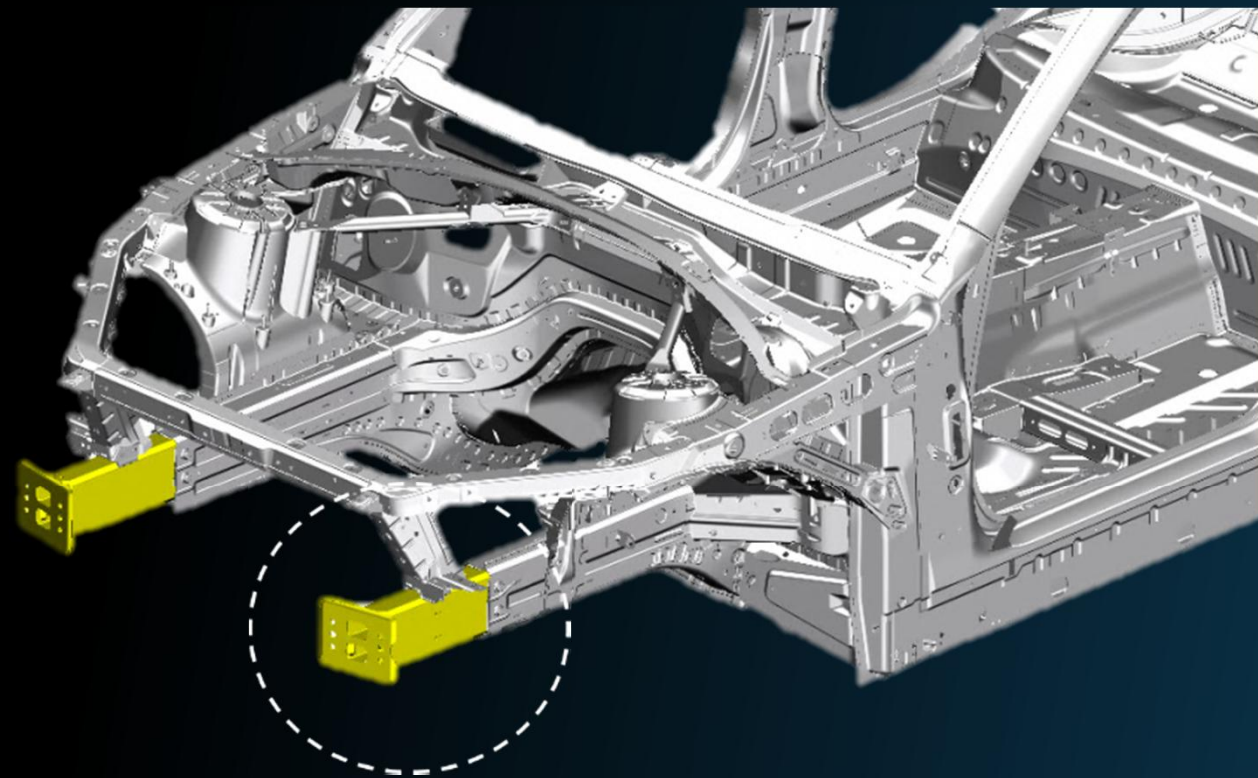


Crash ring reaction

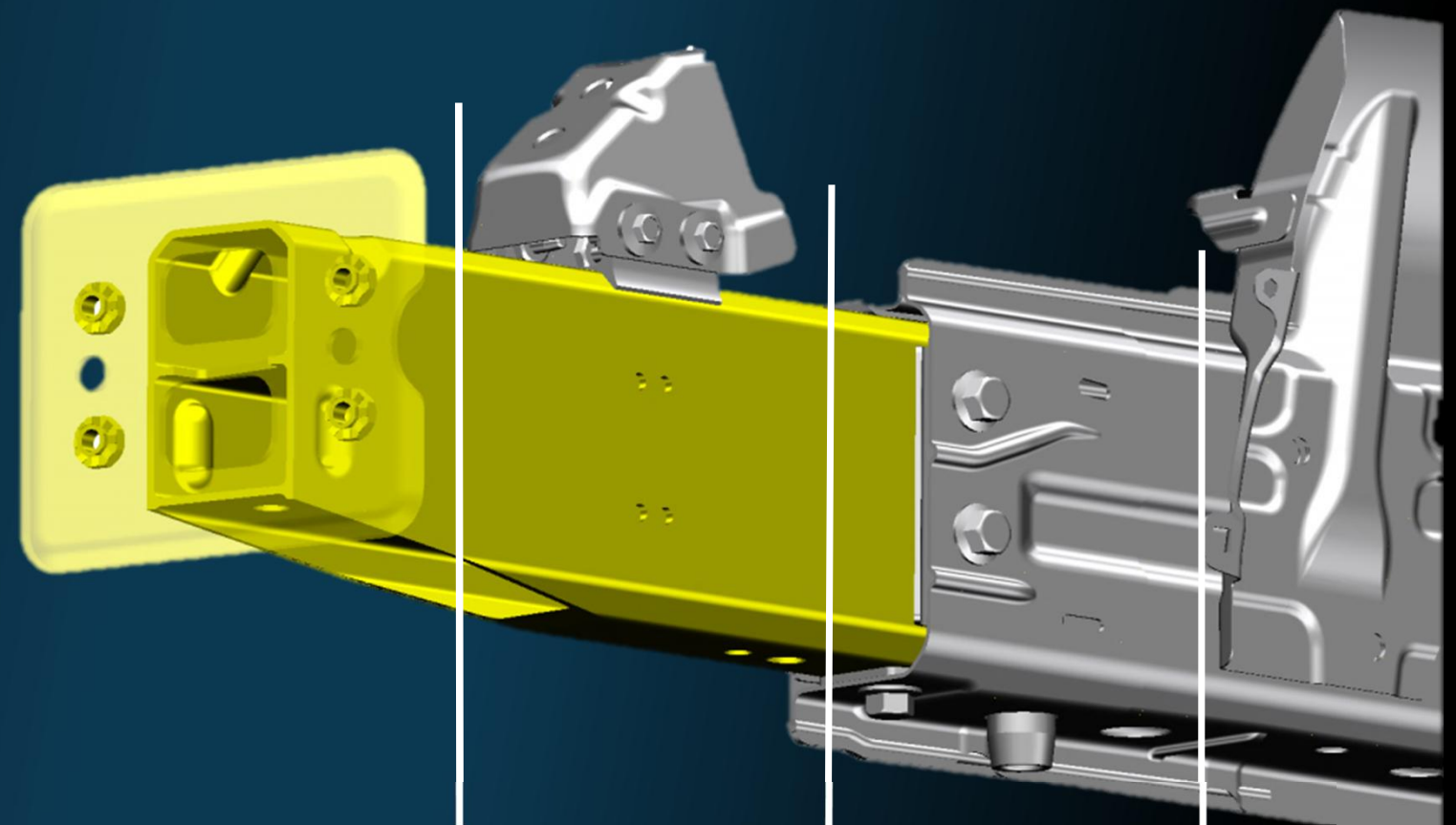


Design Strategy--Crash Performance

Multi-stage Crush Box



- *Three cell aluminum extrusion*
- *Elongated for low and high speed*
- *Saw cut allows multi-stage crush*



2 cell
aluminum



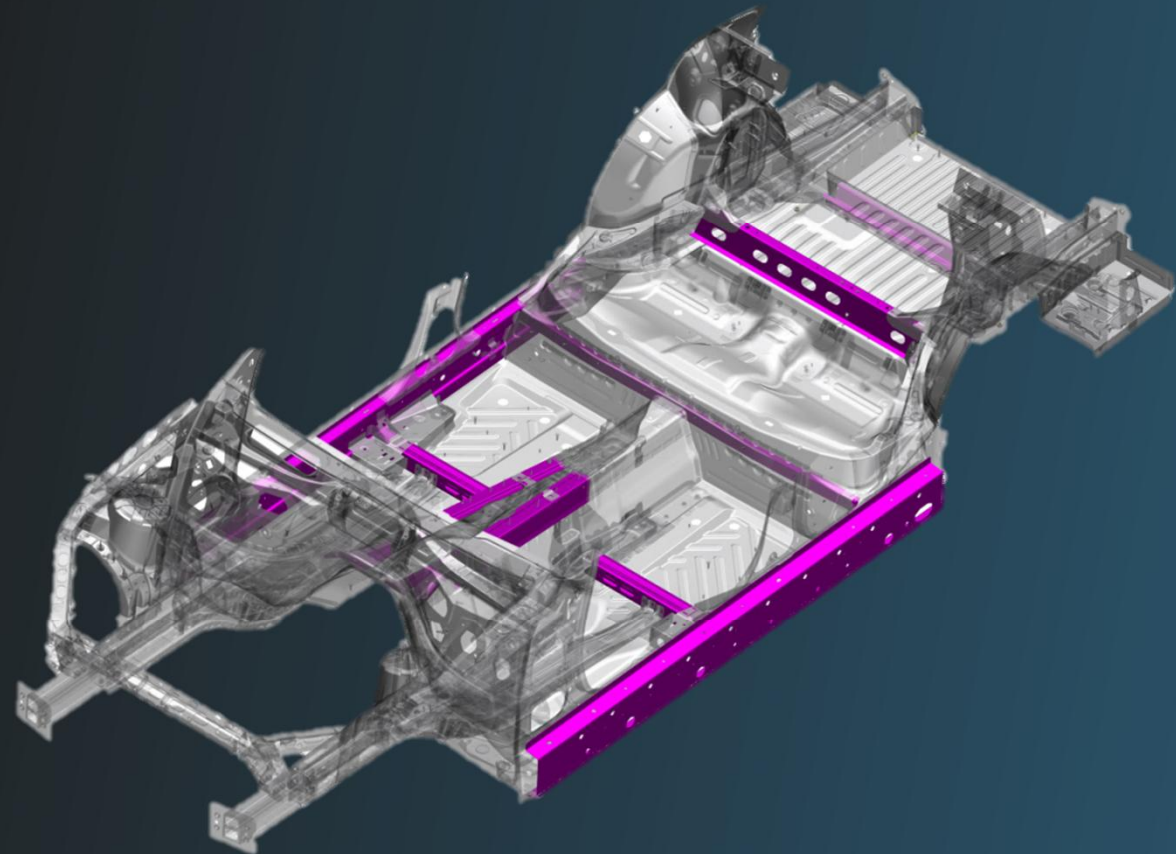
3 cell
aluminum



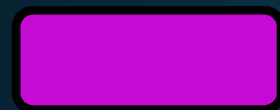
AHSS
rail

Design Strategy--Crash Performance

Ultra High Strength Roll Forming



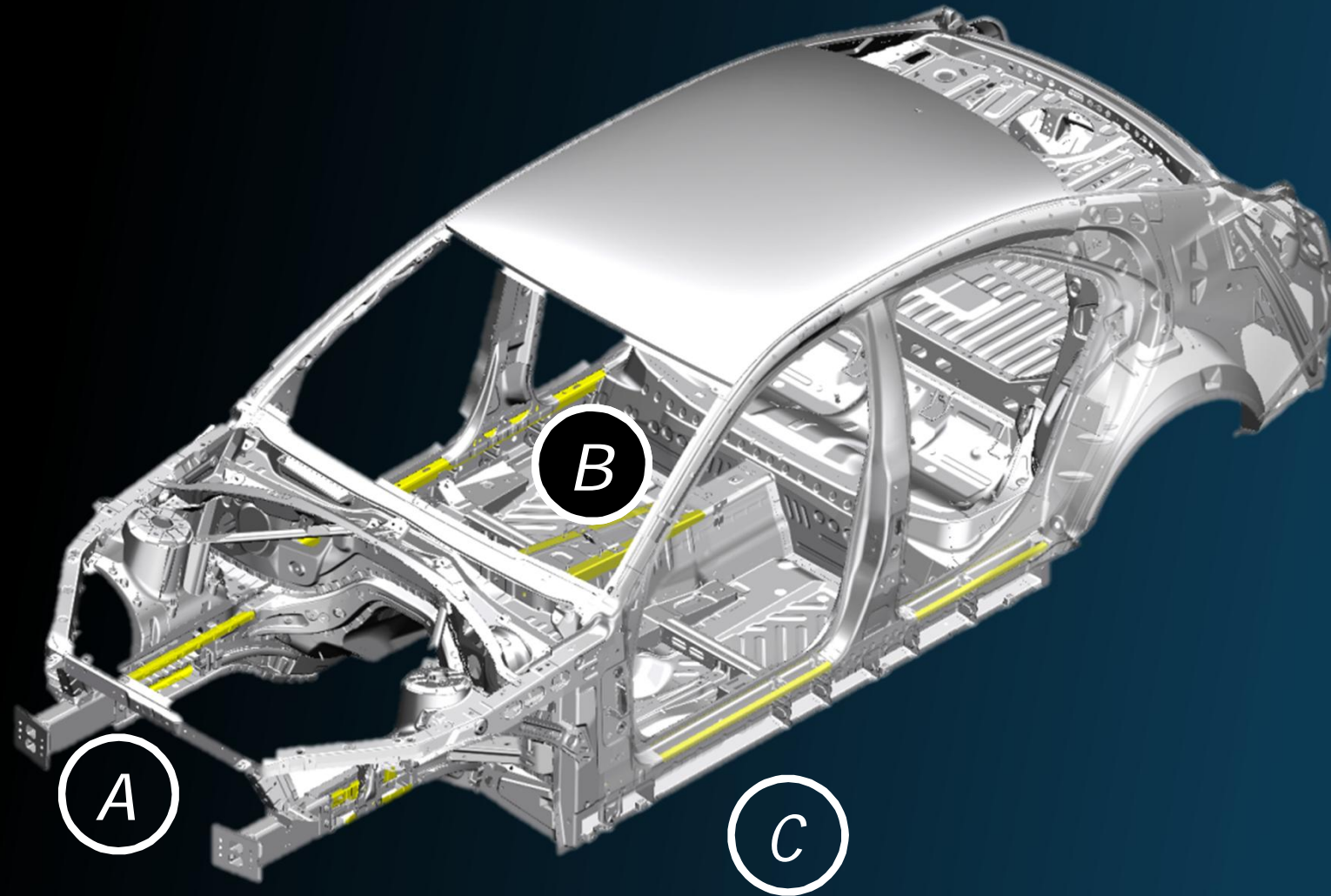
- *Constant & bent sections*
- *High impact strength*
- *Cost effective*
- *Cold formed*



Roll formed UHSS parts

Design Strategy--Crash Performance

High Performance Corner Doublers



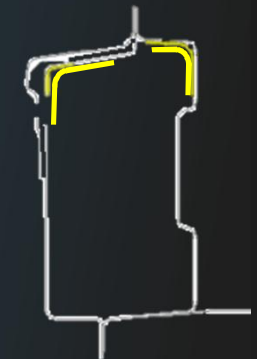
- *Lighter overall solution*
- *Tuning flexibility for variants*



(A) *Motor rail example*



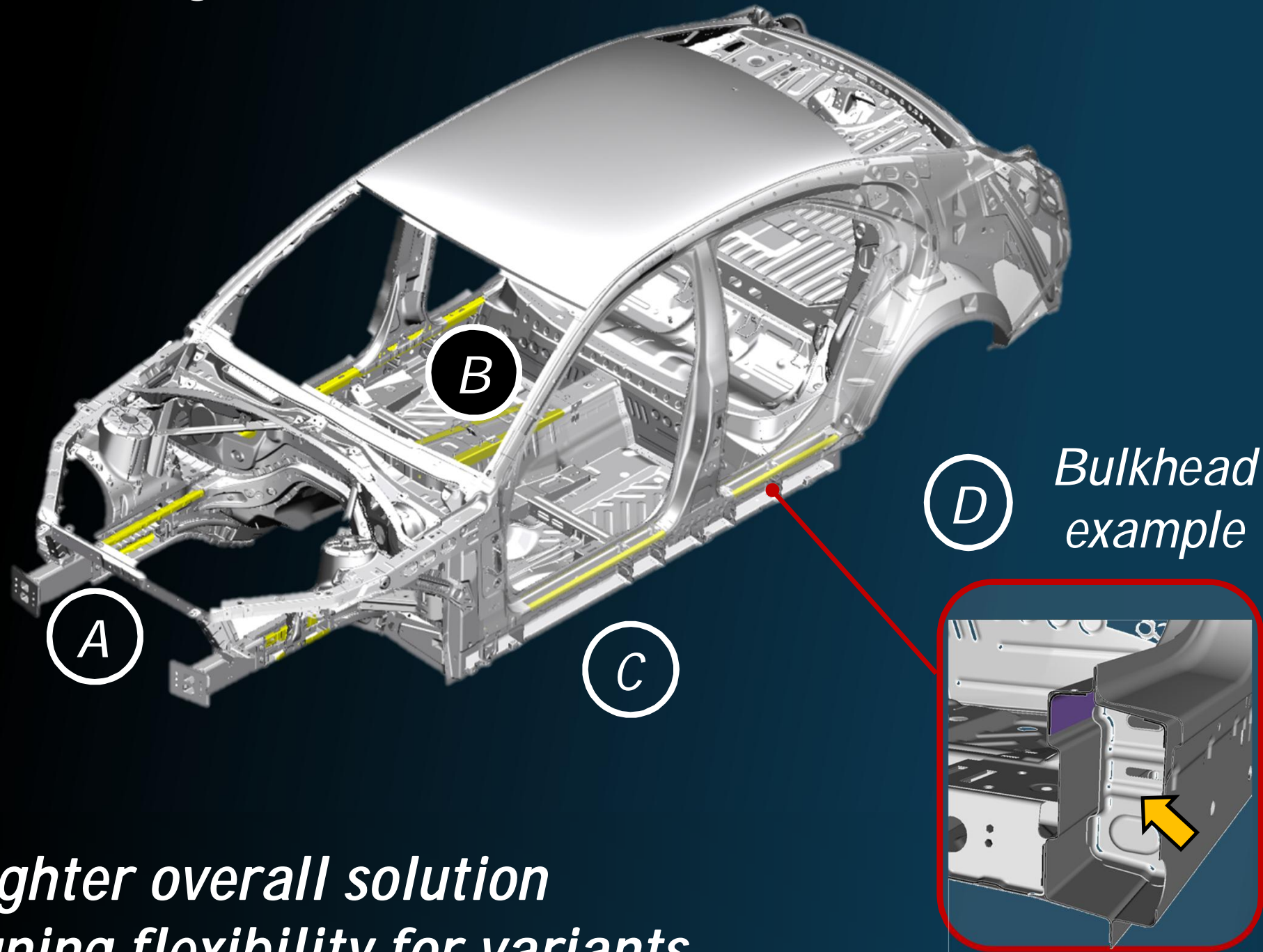
(B) *Tunnel cap example*



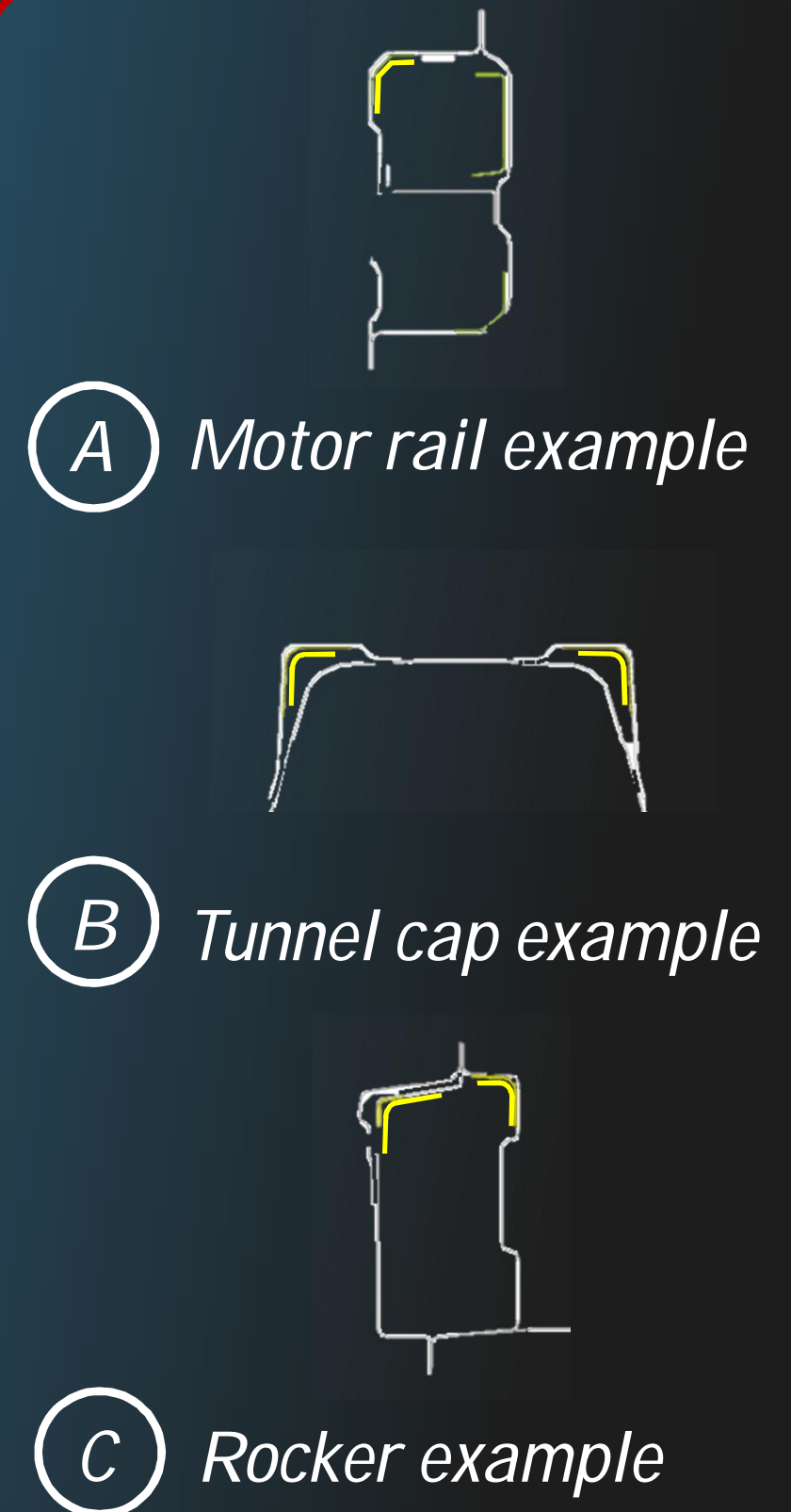
(C) *Rocker example*

Design Strategy--Crash Performance

Stabilizing Bulkheads



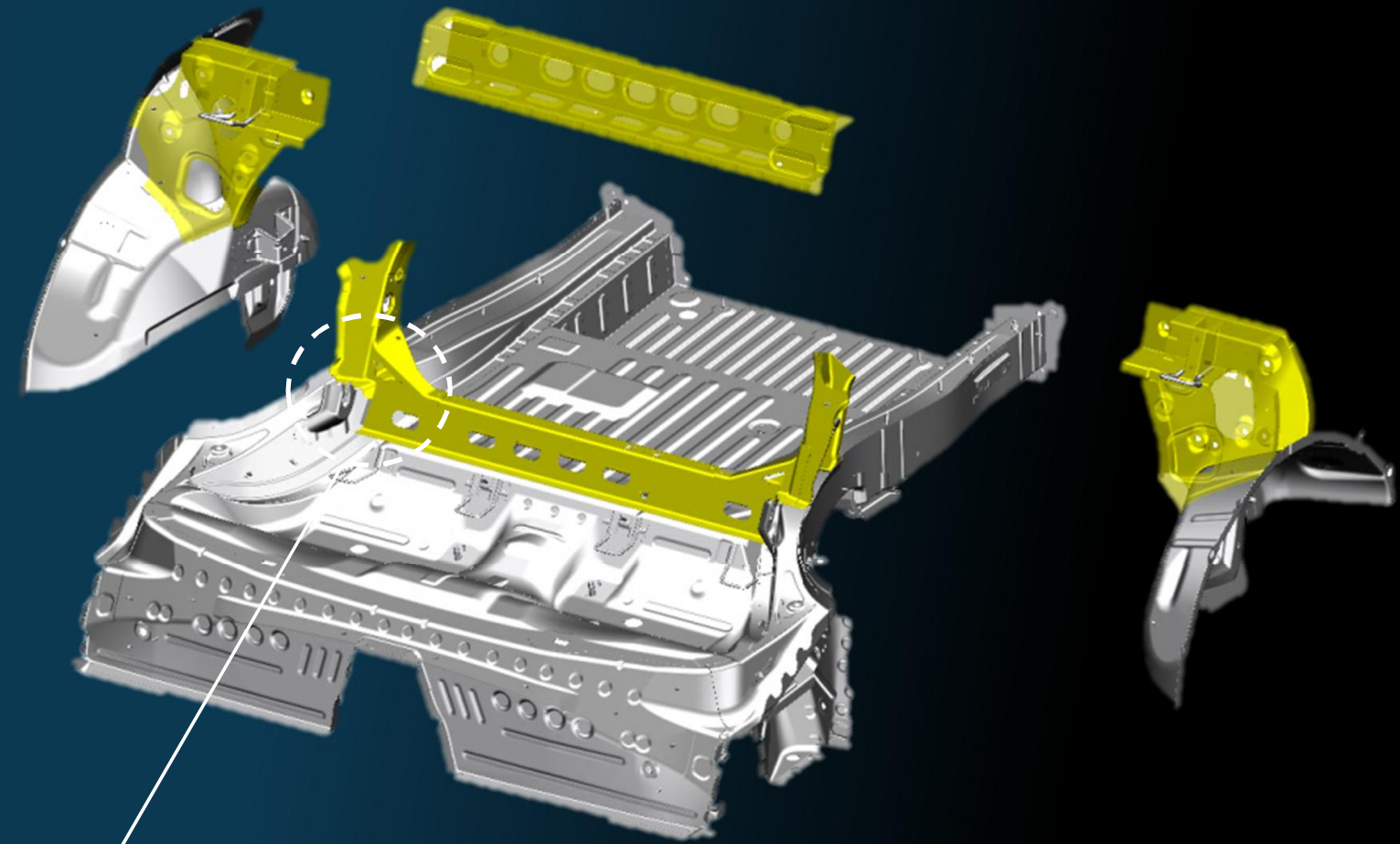
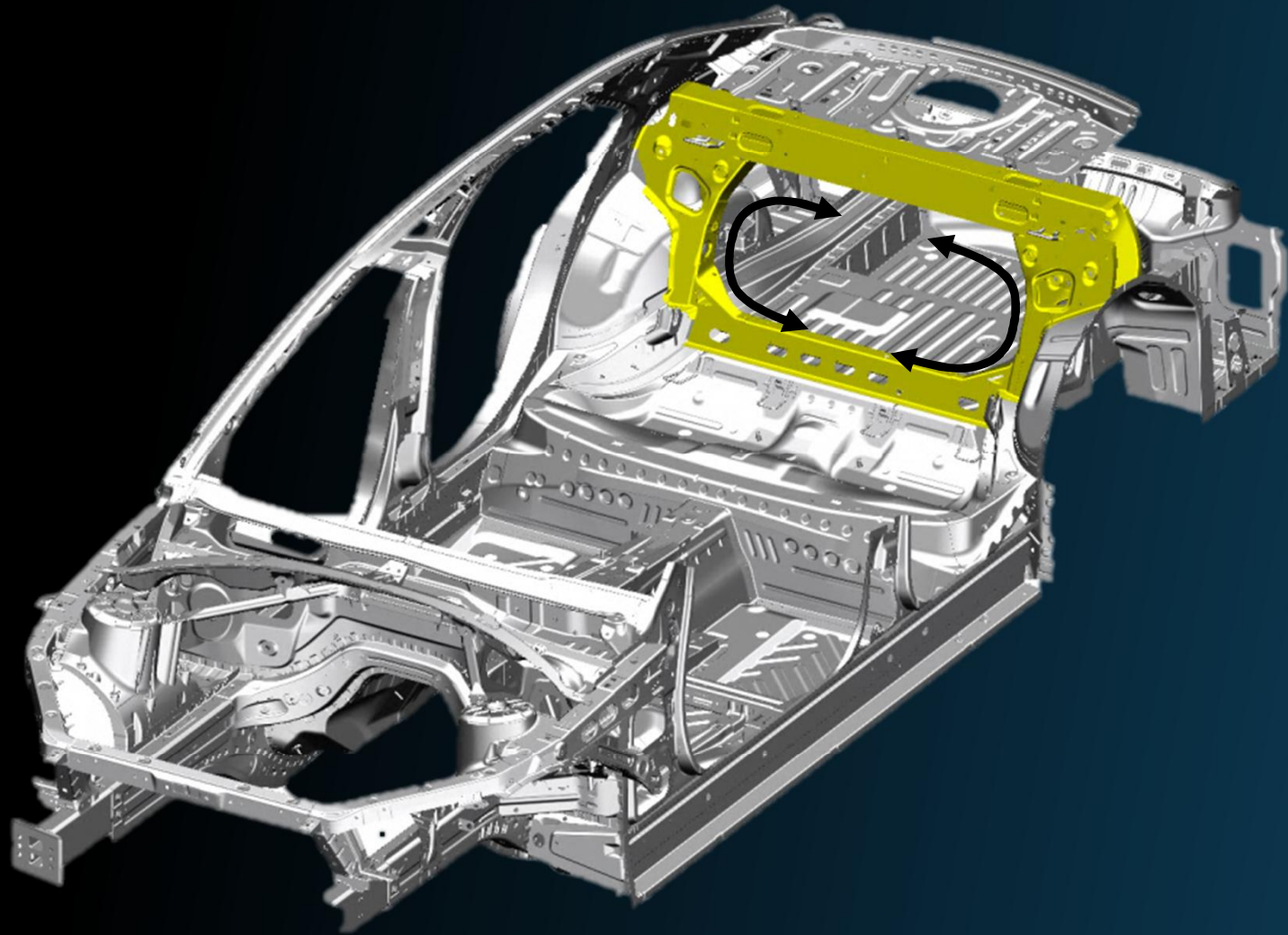
- *Lighter overall solution*
- *Tuning flexibility for variants*



Design Strategy--NVH

High Stiffness Seatback Ring

- *Box sections*
- *Lightening holes*
- *Large pass-through*



*Pre-assembled
for high stiffness*

Design Strategy--NVH

Weld Bonding

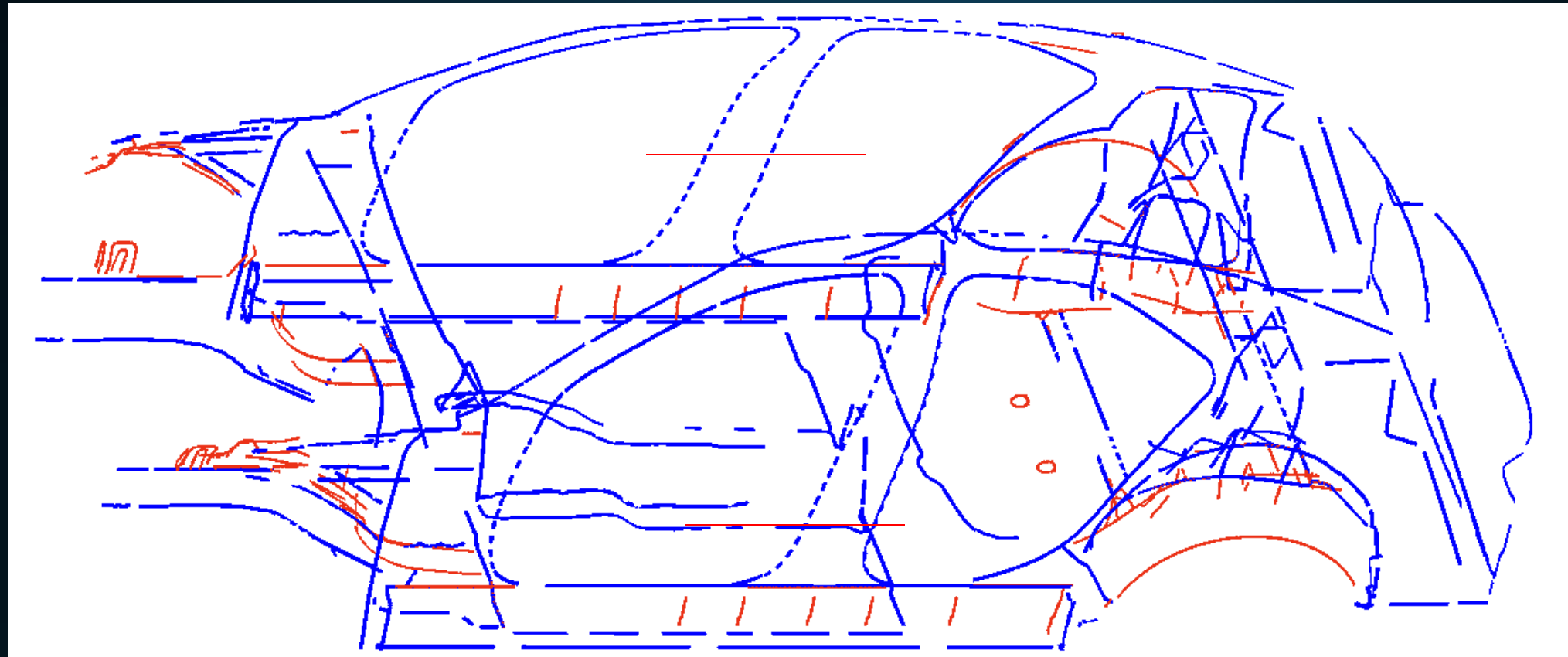
Legacy



New to ATS

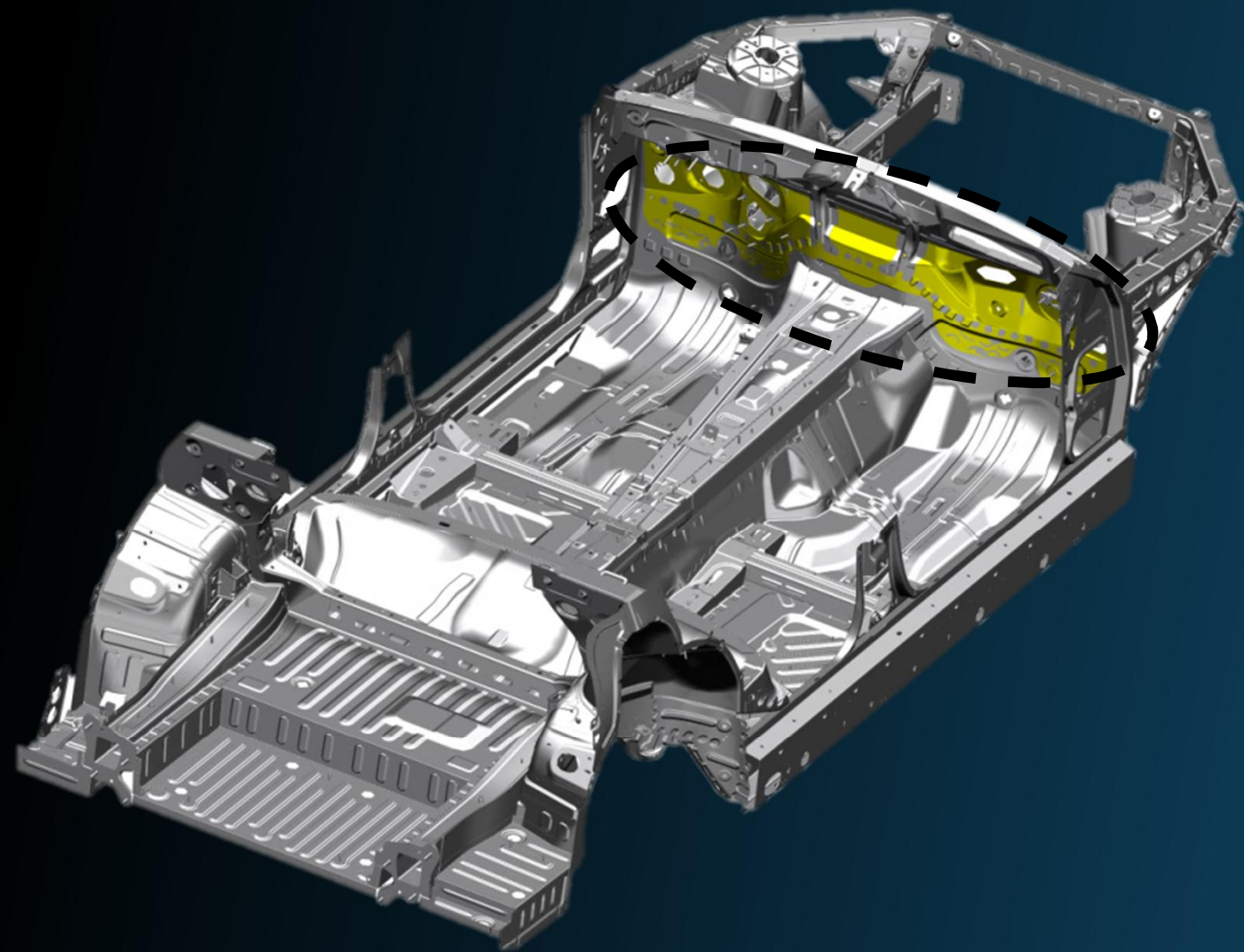


88 Meters Total



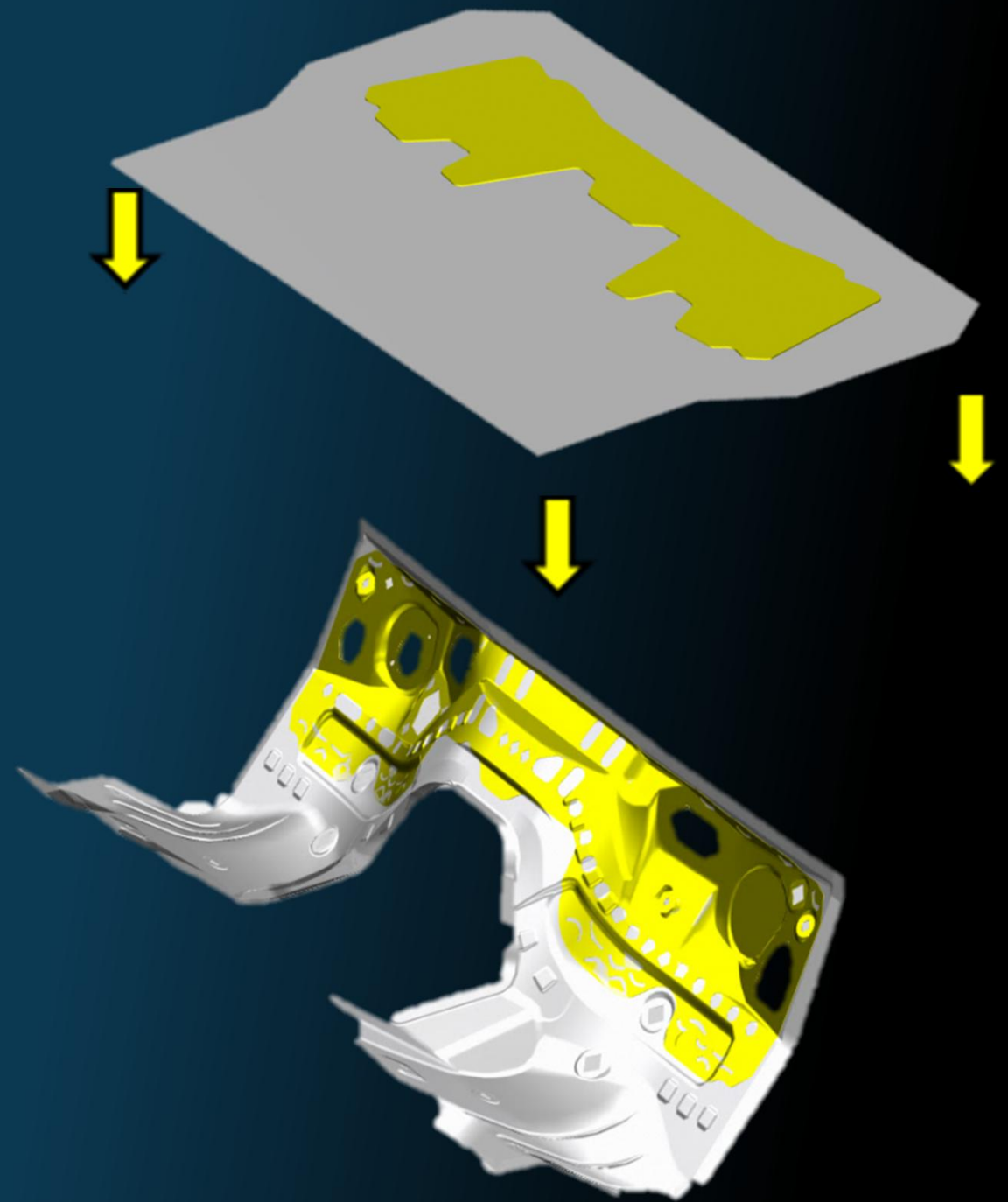
Design Strategy--NVH

Patch Laminated Dash



***Concentrated mass, stiffness & damping
in critical noise radiating area***

***Patch laminated
visco – elastic blank***

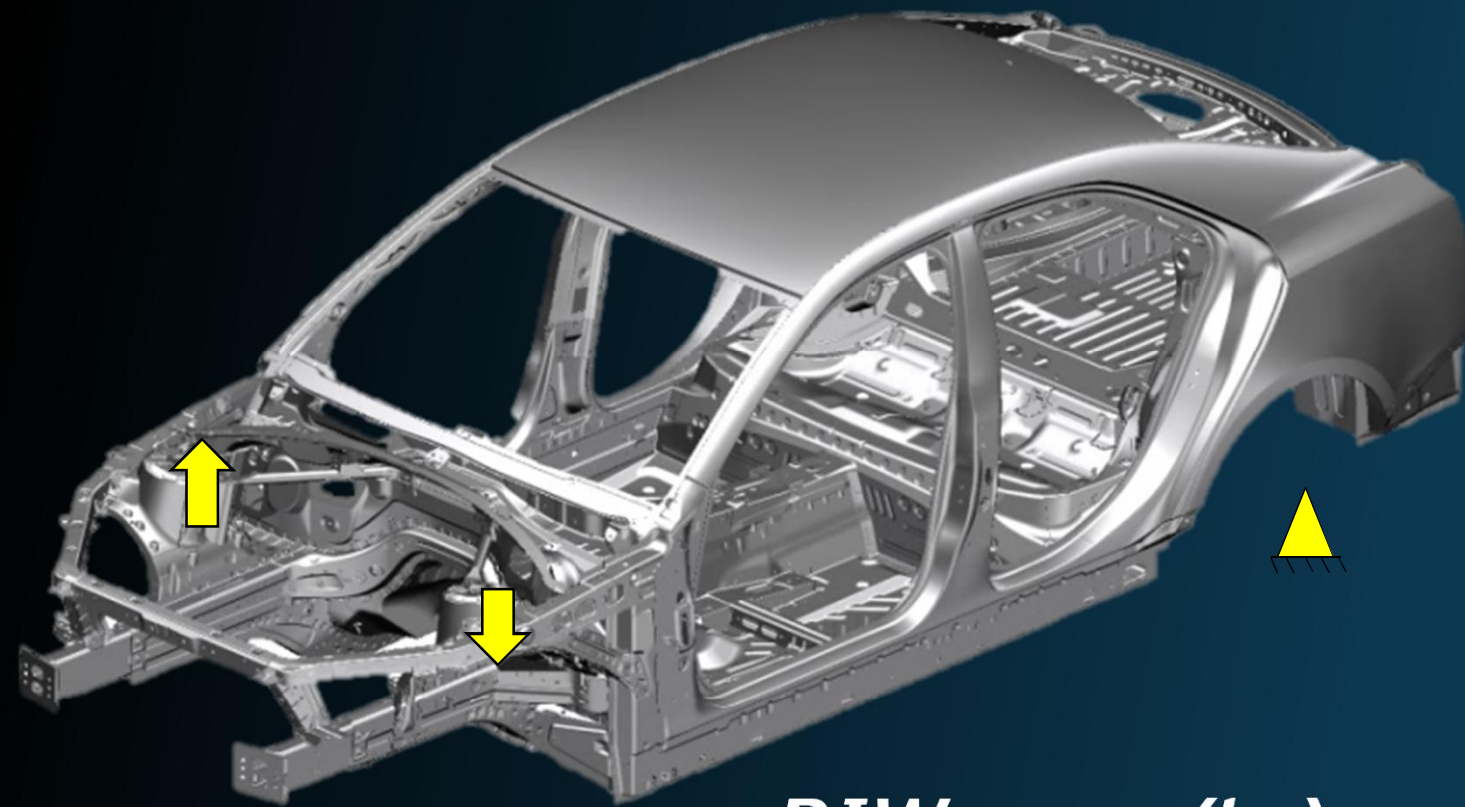


Co-formed in die

Summary

- *Narrow the bandwidth*
 - *Package the vehicle to control loads and avoid compromising load paths and part geometry*
 - *Be realistic in setting and meeting targets; balance is critical to meet requirements without waste*
 - **WORK THE DESIGN DETAILS**
- 
- A red Cadillac is shown driving on a winding road that curves into the distance. The scene is set at sunset or sunrise, with the sun low on the horizon, creating a warm glow and long shadows. The road is dark, and the sky is a mix of blue and orange. The car is in the center of the frame, moving towards the viewer.

The Result--Stiffness & Efficiency

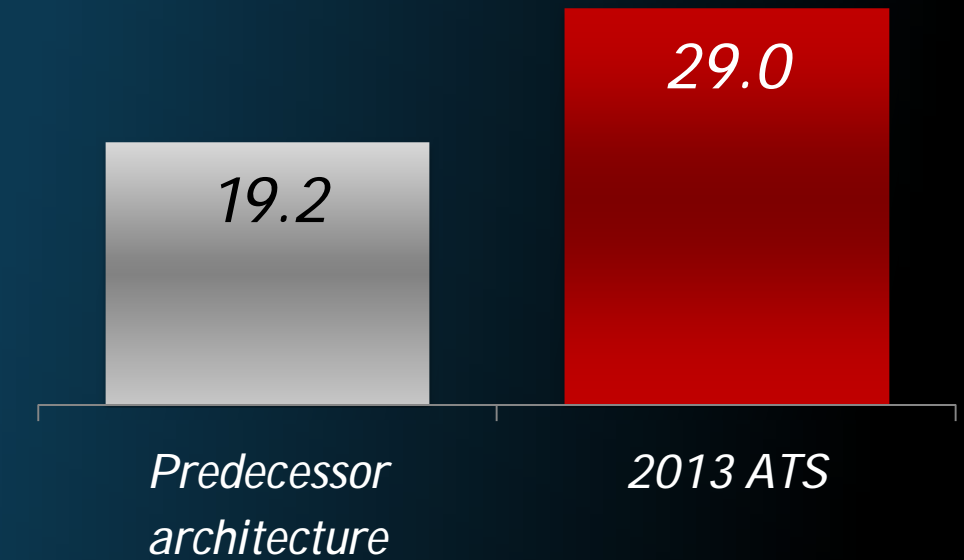


**Body
structure
efficiency**

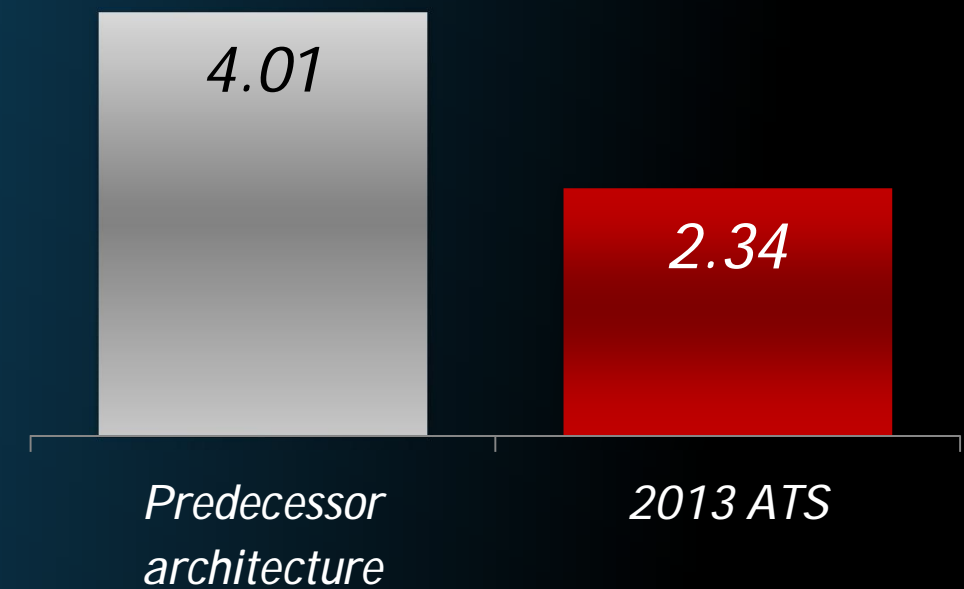
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$$\frac{\text{BIW mass (kg)}}{\text{Area (m}^2\text{) x Torsion (kN-m/deg)}}$$

*Global static torsion
(kN-m/deg)*



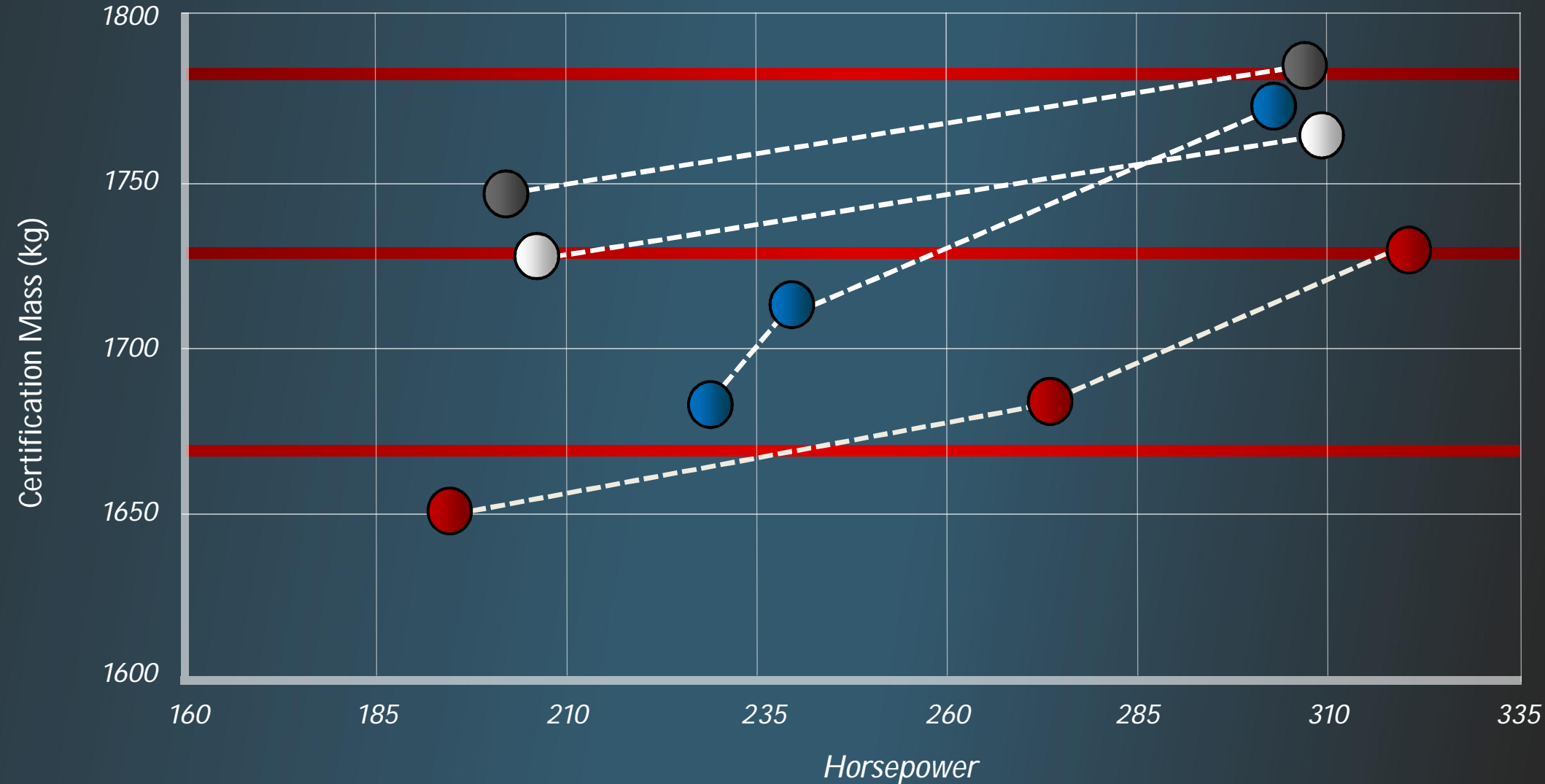
Body structure efficiency



The Result--Efficiency and Performance

Certification Mass vs Horsepower

- ATS
- Competitor A
- Competitor B
- Competitor C



The Next Challenge: The 2014 CTS



The Next Challenge: The 2014 CTS



The Next Challenge: The 2014 CTS

The 2014 CTS is a larger car:

v. 2013 ATS

- *Wheelbase is + 135 mm*
- *Overall Length is + 321mm*

v. 2013 CTS:

- *Wheelbase is + 30mm*
- *Overall Length is + 127mm*

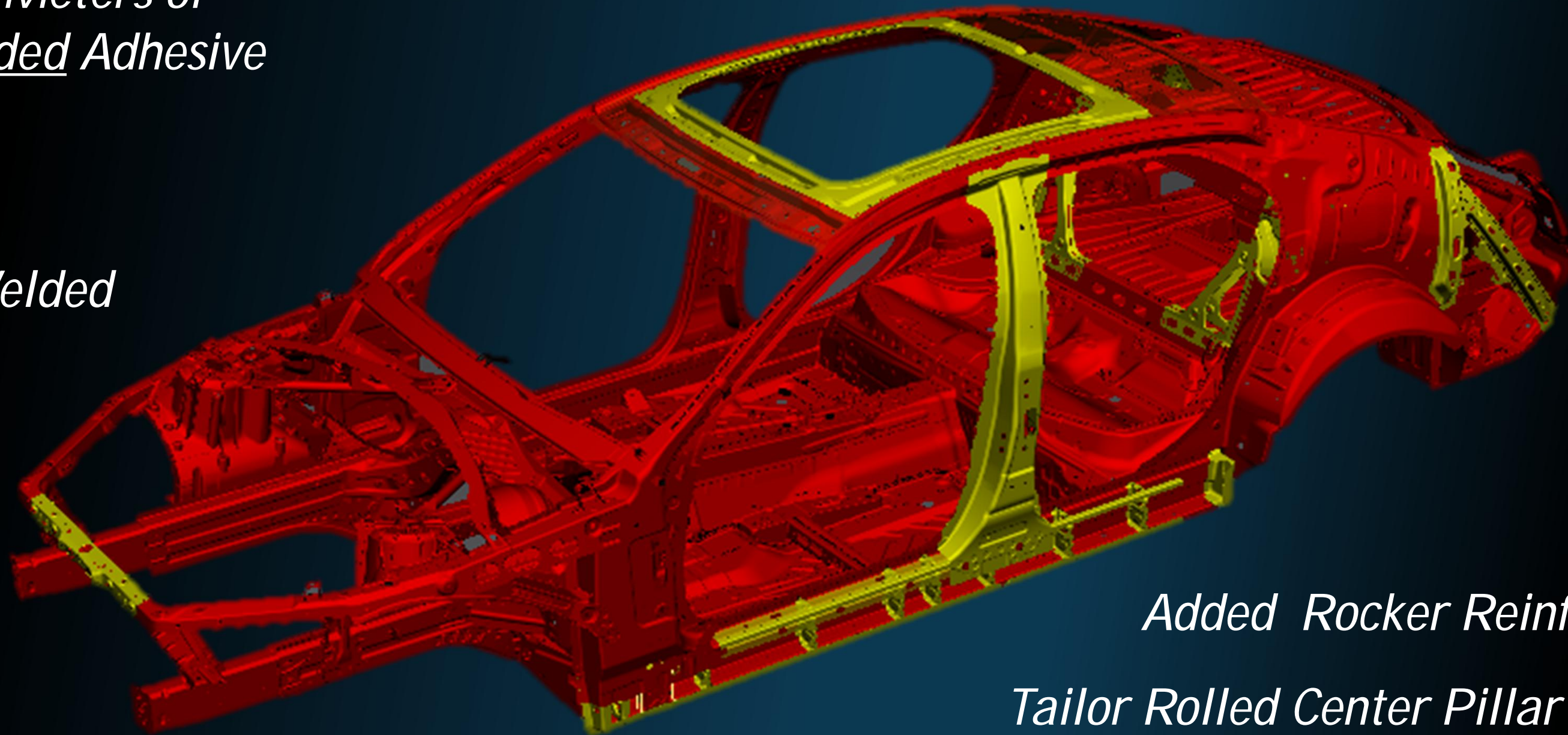
2014 CTS Structural Enhancements

*Stiffened Sun Roof
Reinforcements*

*Revised Seatback
Structure and
Bracing*

*30 Meters of
Added Adhesive*

*Laser Welded
Tie Bar*

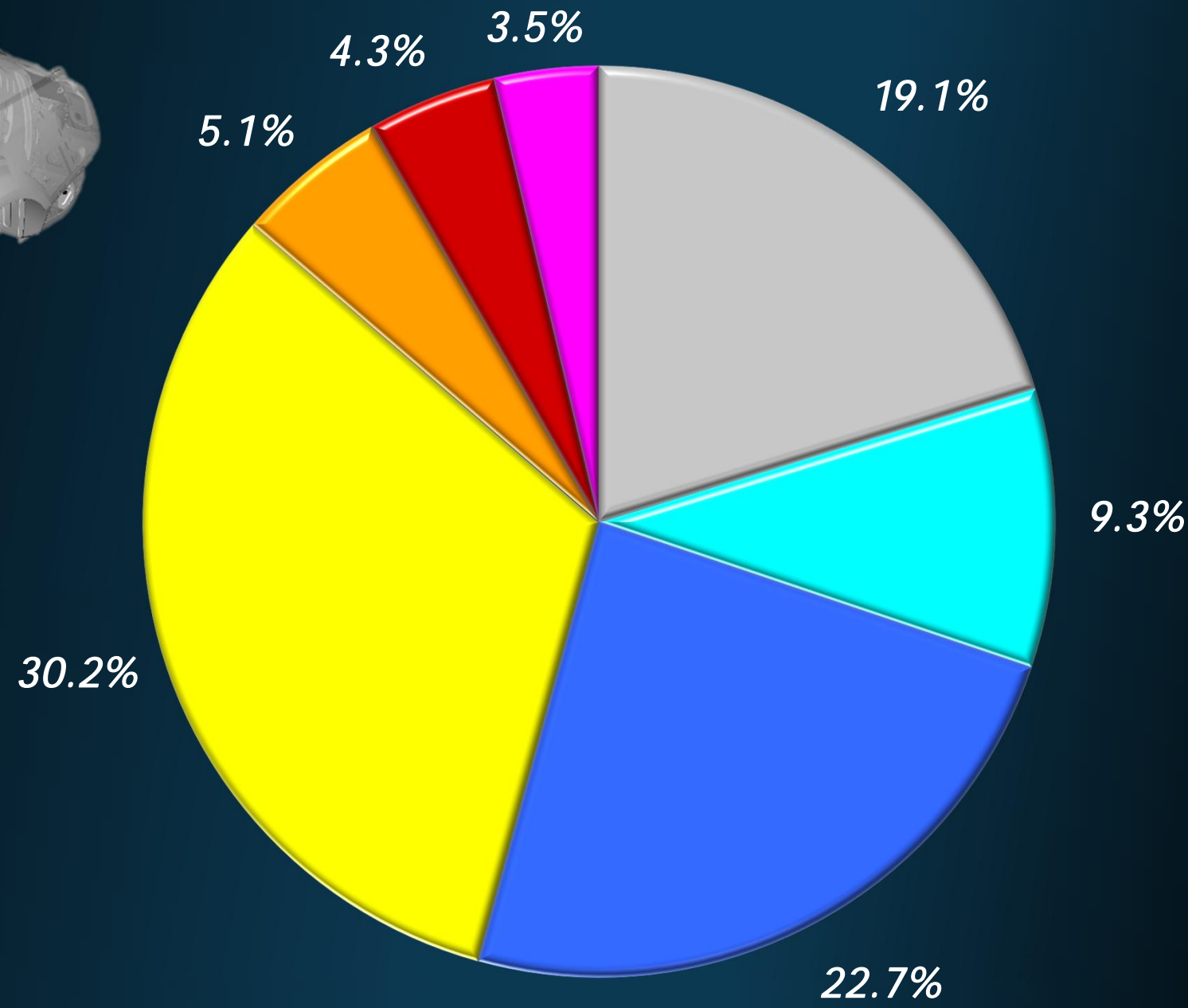
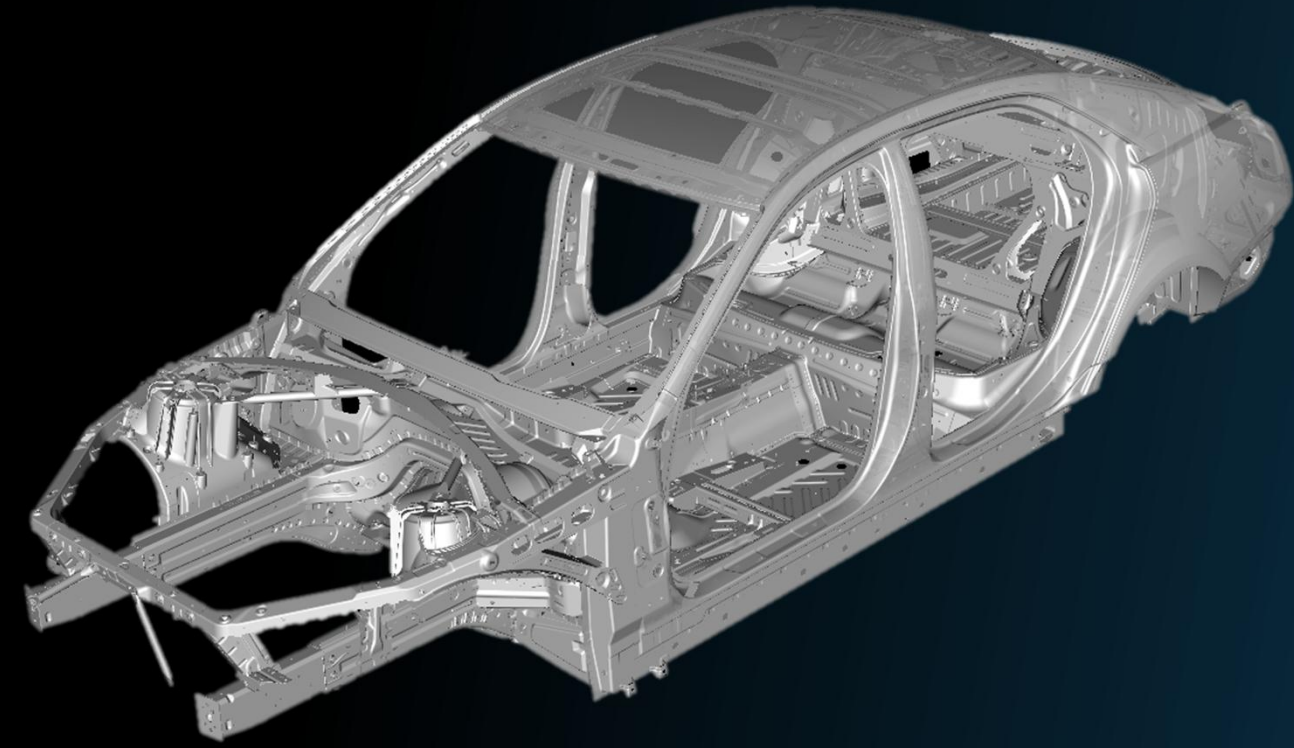


Added Rocker Reinforcements

Tailor Rolled Center Pillar

Stiffened Cradle Attachments

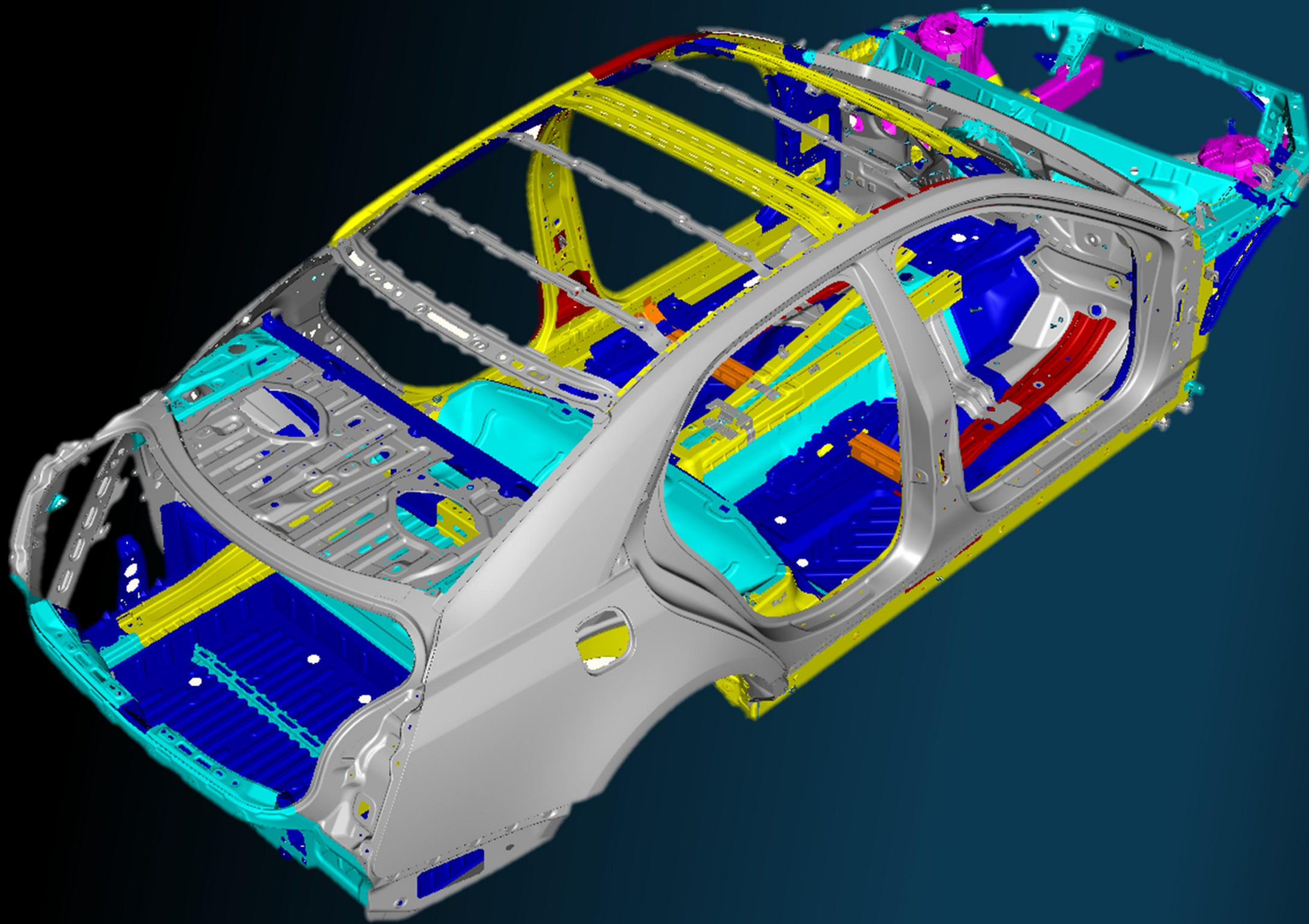
Design Strategy - CTS Material Selection



	Mild Steel
	Bake Hardened
	HSLA
	Dual-Phase/Multi-Phase
	Martensitic
	Press Hardened Steel
	Aluminum

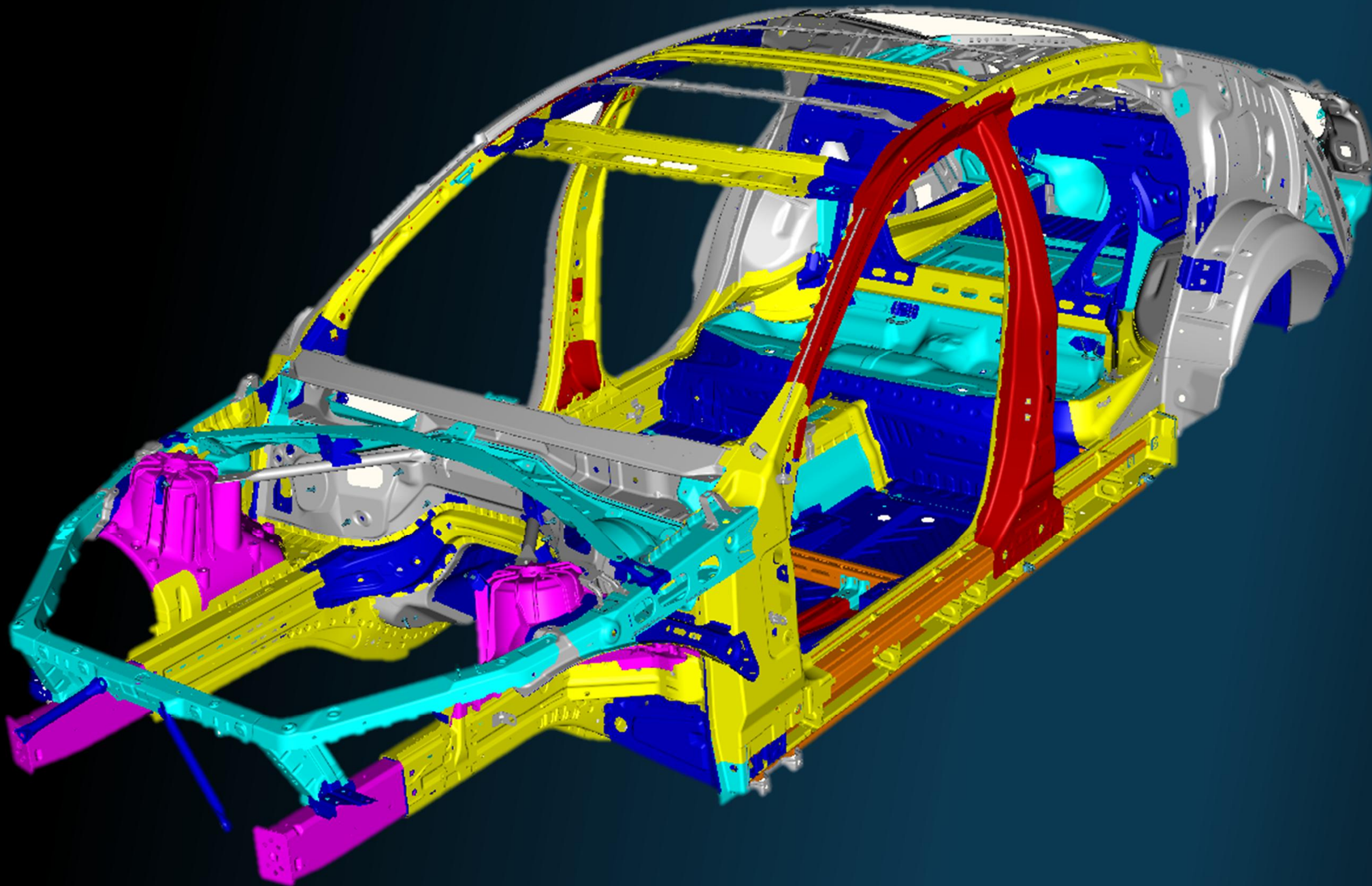
PERCENTAGE BY MASS

Design Strategy - CTS Material Selection



Grey	Mild Steel
Cyan	Bake Hardened
Blue	HSLA
Yellow	Dual-Phase/Multi-Phase
Orange	Martensitic
Red	Press Hardened Steel
Magenta	Aluminum

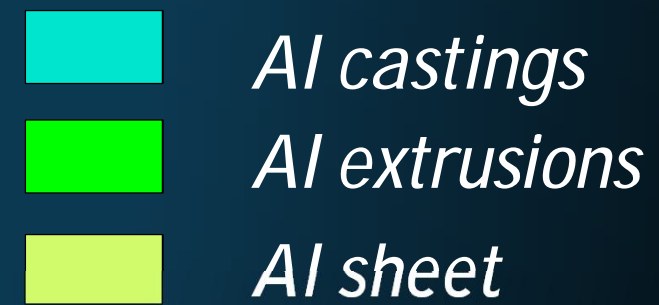
Design Strategy - CTS Material Selection



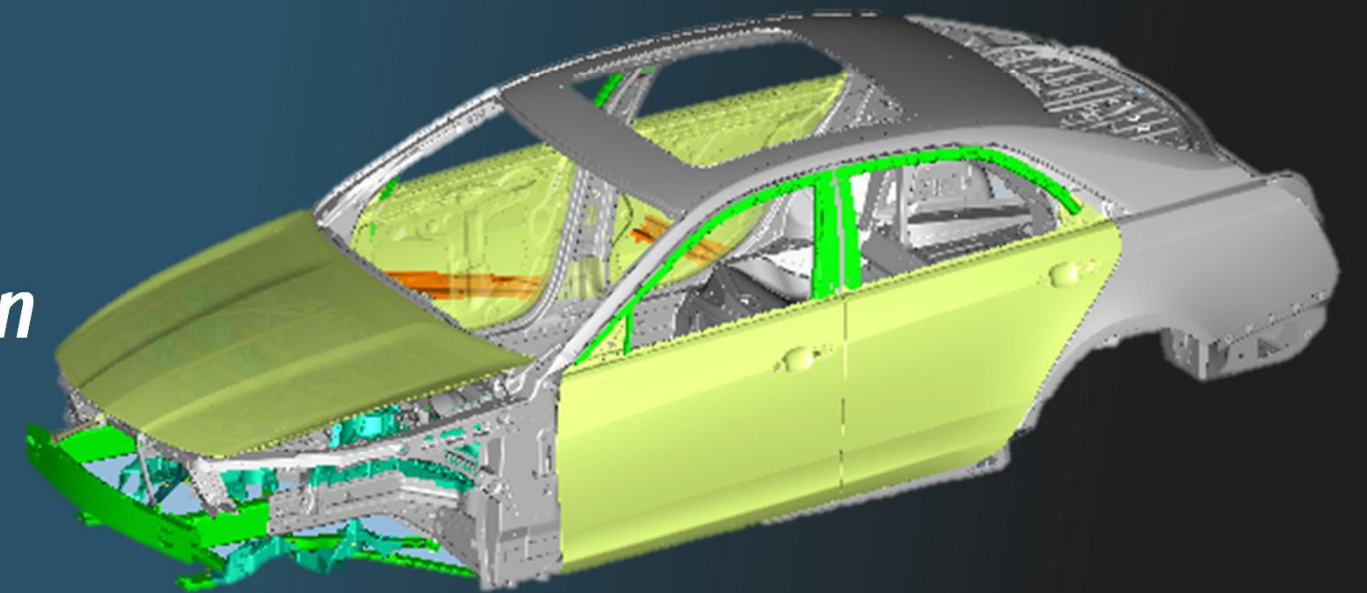
	Mild Steel
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Material Strategy

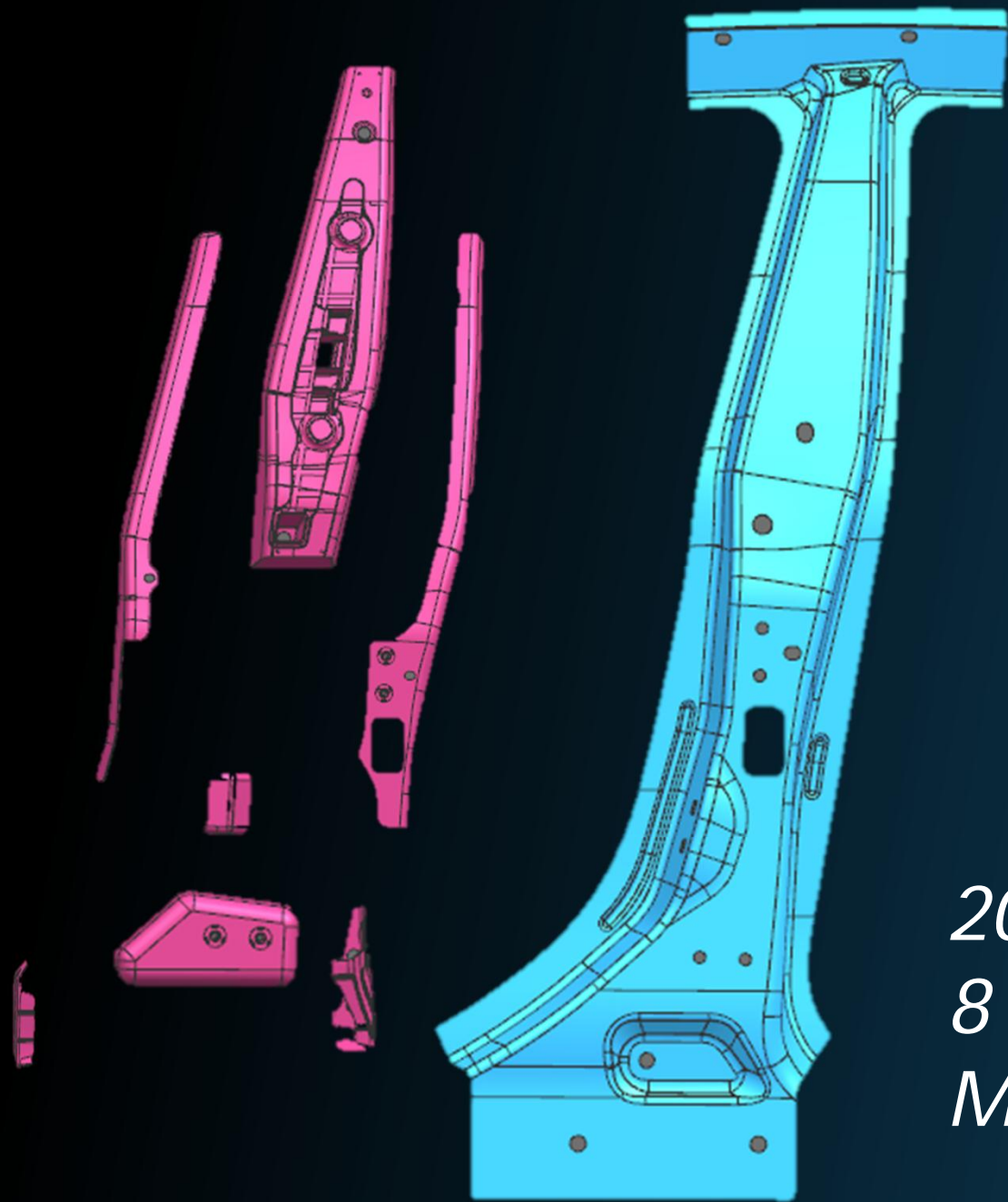
Increased Aluminum Specification from ATS



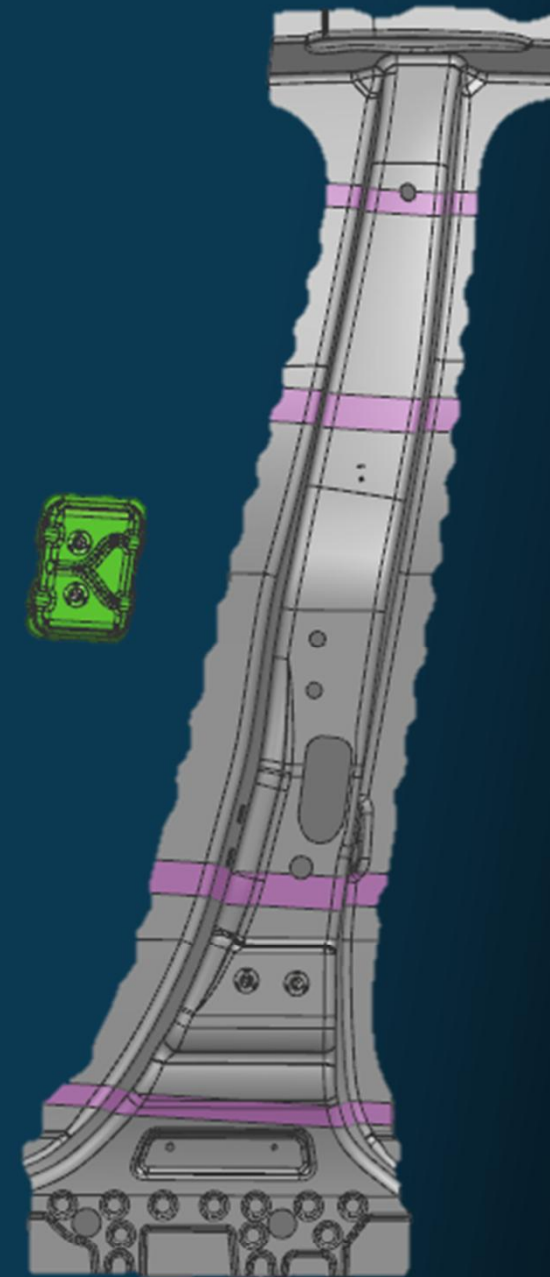
- 2014 CTS doors are aluminum
 - Doors are larger than in 2013
 - Steel door beams--bolted**
 - Mass reduction of 26 kg. v. 2013 CTS
 - Mass reduction of 18 kg. v. best steel design
- ATS Al applications retained
- Material selection is based on cost / kg saved
- Total vehicle Al usage has increased :
 - 2013: 15%
 - 2014: 18%



Design Strategy--Tailor Rolled Center Pillar



*2013 CTS
8 Parts
Mass 6.36Kg*



*2014 CTS
Press Hardened Steel
Gauges Tuned for Crash
2 Parts
Mass 4.62 Kg*

THE RESULTS:

The New CTS Body is 8.5% LIGHTER and 40% STIFFER than the Previous Body

2013 CTS Body Mass: 352.1 Kg (sunroof) / 349.3 kg (base)

2014 CTS Body Mass: 322.0 Kg (sunroof) / 323.9 kg (base)

2013 CTS Stiffness: 17.4 (sunroof) / 19.2 (base) kN-m/deg

2014 CTS Stiffness: 24.7 (sunroof) / 26.8 (base) kN-m/deg

2013 CTS Body Structure Efficiency: 4.46 (sunroof) / 4.01 (base)

2014 CTS Body Structure Efficiency: 2.87 (sunroof) / 2.66 (base)

Cadillac



THANK YOU

