

Tc. Syafieq Zailan

Profesional Trainer

Trainer Details

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About Trainer

Automotive & EV professional with 14 years of experience, evolving from a Mercedes-Benz Certified Technician to a trusted specialist in product strategy, electrification, and premium customer experience. As an early contributor to Malaysia's EV ecosystem, I have driven product launches, capability development, and industry knowledge sharing. Backed by credentials including IMI Level 4 EV Specialist & IMI TechSafe Qualified, SKM 3 BEV, Professional Technologist (Tc.), and HRD Corp TTT Certified Trainer, I combine technical excellence with strategic insight to deliver product innovation, customer value, and sustainable business growth.

mrc malaysia
motordata research consortium sdn bhd

HRD CORP CREDENTIALS

- Trainer Classification: HRD Corp Accredited Trainer
- TTT Certificate ID: 69230

AREAS OF EXPERTISE & CORE COURSES

- Diagnosis Analysis
- Management Consulting
- Critical Thinking
- Process Flow
- Training Facilitation
- Product Planning
- Product Expert
- Communication Skill (Basic NLP)

PROFESSIONAL QUALIFICATIONS & CERTIFICATIONS

- SKM 3 JPK - 2016
- SKM BEV 3 JPK - 2025
- IMI BEV Diagnose Level 4 - 2023
- KIA EV Expert Certified - 2023
- HSK Mandarin - Kunkwan - 2025
- HRD Corp TTT - 2026
- Certified Technician, Tc. – MBOT - 2024

ACADEMIC QUALIFICATIONS

Education

- 2016: Automotive Vocational Training, Mechatronic – Mercedes-Benz Malaysia

PROFESSIONAL EXPERIENCE & TRAINED CLIENTS

Experience

- 2026 – Present: Senior Trainer, Motordata Research Consortium Sdn Bhd
- 2025 – 2026: Assistant Manager Product (Product Expert), Cycle & Carriage Bintang Berhad
- 2022 – 2025: EV Liaison Expert, Bermaz Auto Berhad
- 2016 – 2022: System Technician @ Tech Support, NZ Wheels Sdn Bhd
- Total Training Hours Delivered: 1000++ corporate hours
- Key Corporate Clients Trained:
  - ADTEC Shah Alam
  - MARii, Young Talent Program
  - Cycle & Carriage Bintang Berhad
  - Politeknik Sultan Azlan Shah
  - ILSAS
  - Universiti Islam Antarabangsa
  - UITM, UUM, UM, UPM, KPTM